

DIAL NO. D-993

CUSTOMER ST. FRANCIS HOSPITAL,
EVANSTON, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48467

DATE 9-16-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M ENV. SIZE 6 3-4

STYLE COLORED.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ NoTitle in full: RETURN IN 5 DAYS TO ST. FRANCIS HOSPITAL
355 RIDGE AVE., EVANSTON, ILL. NO 15

RETOUCHING DEPARTMENT

Sketch ☒ Retouched Photo—Wash Drawing. Layout ☒ Yes NoUSE PHOTO NO. 0A3593, BUT NOT INSERT.
VIGNETTE EFFECT.

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

1 Re Photograph each - Size 5x7 - 8x10 - 10x12

2 Prints each from 1 Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER TO Slated.

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

ZINC COLOR PLATES

COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE	WIDE	HIGH	SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.			

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

1 photo in
Engraving
Room

10/16/30 EOB

DIAL NO. D-994

CUSTOMER W.A. MERRILL,
PALM BEACH, FLA.

DATE ENTERED

DEPT.

DATE COMPLETE

ORDER NO. 48594

DATE 9-20-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12" 500 CIRC.

SIZE

7 x 6"

STYLE ARTGRAVURE BLUE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full PALM BEACH

OCEAN VIEW

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout ☒ Yes No

Use New Layout.

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 9-995

CUSTOMER

THE BROADMOOR,
WASHINGTON, D.C.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48611

DATE 9-22-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

P.C. SIZE

3 1-2 X 5 1-2

STYLE GROUP (2)
ARTGRAVURE GREEN(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE BROADMOOR, 3601 CONNECTICUT AVE., N.W.,
WASHINGTON, D.C.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

IN PICTURE OF DINING ROOM PLACE THE FOLLOWING
INSCRIPTION (SILVER GRILL). REMOVE AUTOS. PHOTO IS
OF BLDG. IS QUITE DARK, BUT THAT IS FAULT OF
THE PHOTOGRAPHER.

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

(Negative) Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

2 photos Ret. to Ryan
10/7/30/ EMB

DIAL NO. 996
NO. 48635
DATE 9-25-1930

CUSTOMER H.P. HOOD & SONS,
CHARLESTOWN, MASS.

DATE ENTERED
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

12 M500 FOLDERS SIZE 9 X 14 FOLDED TO SIZE 3 1-2 X 6
STYLE CO-1-110

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center, Border
Title in Plate Yes ☒ No
Copyright in Plate Yes ☒ No
Title in full **YOU ARE CORDIALLY INVITED TO -**
(ETC. AS PER LAYOUT)

(All of this on address side)
FRONT NO. R. M. ☒ Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer ☒ No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit - Sketch - Layout - Retouched Photo - Wash Drawing. Layout ☒ Yes No
of Door

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles - Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____							ZINC ETCHINGS FROM _____ COPIES _____						
DUPLICATES _____ ZINC COLOR PLATES _____							DUPLICATES _____ COLOR PLATES _____						
LINE & HALFTONE COMB. _____ COLOR PROCESS _____													
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH. SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDE
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

PROOFS FLAT GOOD IN COLORS SPECIAL

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

BLUE PRINT O.K.
May 3 1930

Rush

*Just have
by Oct 2*

COM

SIGN HERE.

BLUE PRINT O.K.
JAN 17 1931

DIAL NO. D-998

CUSTOMER BROADMOOR APTS.,
TACOMA, WASH.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48671

DATE 9-24-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M P.C. SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE GREEN
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full BROADMOOR APARTMENTS

ONE OF THE FINEST IN THE STATE
LOCATED AT 5TH AND BROADWAY, TACOMA, WASH., IN STON
FIFTH

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

PHOTO MARKED (1) IS O.K. THE LOOSE SECTION
MARKED (3) IS TO BE INCORPORATED INTO THE
ATTACHED SECTION MARKED (2). THE OBJECT IS TO
SHOW THE WATER BOAT AND BACKGROUND OF THE
TREES IN THE DISTANCE. THE PORTION OF THE TREE
MARKED X IS TO BE ELIMINATED.

go ahead with
instructions as given
on House Telegram.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.

Must have blue print proof
by 10/21/30

DIAL NO. **D-1000**

ORDER NO. **48720**

DATE **9-25-1930**

CUSTOMER **FORT NELSON HOTEL,
LOUISVILLE, KY.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M CIRCULAR SIZE 7 X 6

STYLE **ARTGRAVURE BLUE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No ☐ Copyright in Plate Yes ☒ No ☐

Title in full **LOUISVILLE**

FORT NELSON HOTEL

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No

*Take out poles & wires
add flag on pole.
(Exterior View)
take out smoke stack*

map by SL.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*Take drawings by SL.
6/8/31*

(All of this on address side)

FRONT NO. none R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front *→ layout*

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Trade Mark Yes ☒ No ☐

Special type as sample

12-1000

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V.

BLUE PRINT O. K.
DEC 1 1930

DIAL NO. D-1001

CUSTOMER HAY ADAMS HOUSE,
WASHINGTON, D.C.

ORDER NO. ~~XXXXX~~ 48719

DATE 9-25-1930

OCT 2 1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M P.C. SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE GREEN
WHITE BORDER

M. O.

(All this on the picture side)
PLACE OF TITLE: Upper, ~~Lower~~, Center, ~~Border~~
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No
Title in full HAY ADAMS HOUSE
800 16TH ST., N.W.
WASHINGTON, D.C.

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

Takeout small sign in foreground
Takeout signs on trees

(All of this on address side)
FRONT NO. 5 R. M. ☒ Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes ☒ No
Special type as sample

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

make over

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

2 hrs to
complete
Blue at left
side

14

BLUE PRINT O. K.
001 100 1500

DIAL NO. **9-1902**
ORDER NO. **48762**
DATE **9-26-1930**

CUSTOMER **LEO. F. WALKER, WALTER,**
DAYTON, OHIO

DATE ENTERED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6 M **BLOTTER** SIZE **3 1-2 X 6 1-4**

STYLE **COLORED.**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **GARFIELD 134** **MAIN 2017**

(All of this on address side)

FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

IMPRINT—XXXXXXXXX C.M. BUNTING, JOURNAL—HERALD
BLDG., DAYTON, OHIO 9-1902

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Half-tone, Combination
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

SEE TISSUE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES
____ Duplicates ____ ZINC COLOR PLATES
____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES
____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

DIAL NO. D-1003

CUSTOMER CURT TEICH & CO.,
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48766

OCT 1 1930

DATE 9-27-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

1000 LTHDS.

SIZE

8 1/2 x 11

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ No

Follow Layout

Title in full A VERY HAPPY CHRISTMAS.

(All of this on address side)

FRONT NO. none

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.
OCT 7 1930

DIAL NO. **D-1004**

CUSTOMER **CURT TEICH & CO.,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **48766**

DATE **9-27-1930**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

1 M 500 LTDS. SIZE **8 1/2 X 11**

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. **none**

R. M. Yes **No**

Title in Plate Yes **No**

Copyright in Plate Yes **No**

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **A VERY HAPPY CHRISTMAS.**

IMPRINT: Customer C. T. Imprint **No Imprint**

Trade Mark Yes **No**

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone **Combination.**

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, **133**, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ Duplicates ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT
OCT 7 1930

Used in 17-1813
6/19/31

DIAL NO. D-2006

CUSTOMER CURT TEICH & CO.,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48766

OCT 1 1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 9-27-1930

1 500 LTHDS.

SIZE 8 1/2 x 11

STYLE

Mr. Over

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☐ No ☒

Copyright in Plate Yes ☐ No ☒

Title in full MERRY CHRISTMAS.

FRONT NO. none

R. M. Yes ☐ No ☒

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint

No Imprint

Trade Mark Yes ☐ No ☒

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
OCT 17 1930

PUBLISHED BY THE BOICE STUDIO
CUSTOMER 5 THIRD ST., TROY, N.Y.
DIAL NO. D-1007
ORDER NO. 48799
DATE 9-30-1930
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
OCT 7 1930

6 M P.C. SIZE 3 1-2 X 5 1-2 GROUP (2) STYLE ARTGRAVURE GREEN
WHITE BORDER
(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LENOX HIGH CLASS RESTAURANT
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout Yes No

*Takeout wires pass. 2
fire plug*

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

FILE

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
IMPRINT— SAME AS ABOVE

PHOTO LITHO
Rphoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
NEG. NO.
Negative, Line, Halftone, Combination
Dry, Wet, Pancromatic, Color Separation
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT							
HALFTONES FROM COPIES				ZINC ETCHINGS FROM COPIES			
DUPLICATES ZINC COLOR PLATES				DUPLICATES COLOR PLATES			
LINE & HALFTONE COMB. COLOR PROCESS							
Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. D-1008

CUSTOMER AUTO PARTS CO.,
INDIANA, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48825

DATE 10-1-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

I M P.C.

SIZE

3 1-2 X 5 1-2

STYLE ARTGRAVURE BROWN
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full A STOCK ROOM AT YOUR DOOR.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

BLUE PRINT O.K. MAR 30 1931

DIAL NO. D-1009

CUSTOMER JAY W. RAPP & CO.,
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48882

DATE 10-4-1930

25 7m LTHDS.
32 2500 KXXI

SIZE 8 1/2 X 11

STYLE COLORED.

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JAY W. RAPP & CO.

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

TAKE OFF SET OF FORM LETTER PAPER 9,000 PER RUN.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 135, 150, 175.

Stripping, White Border, Full Face.

Titles - Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER - L. V. - ADV

DIAL NO. D-1010

CUSTOMER CASA DE VALLEJO HOTEL,
VALLEJO, CALIF.

DATE ENT

DATE COMPLETED

ORDER NO. 48920

DATE 10-6-1930

TOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

100M FOLDERS SIZE 6 X 10 1-2

STYLE CO-2F-63

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes ☒ No
Title in full CASA DE VALLEJO HOTEL
CALIFORNIA'S BEAUTIFUL NEW HOTEL
(ETC. AS PER LAYOUT)

FRONT NO. NONE

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation

Transfer, Paper Process, New Process

Screen 120, 133, 150, 175

Stripping, White Border, Full Face

Titles—Red, Blue

Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

COMPLETED

PHO PROPERTY C. T. & CO. — CUSTOMER — L. V. — ADV.

Here is a color description of subjects to be in making up folder for Casa de Vallejo Hotel. Although I felt better results could be had by allowing the art department to follow out their own color ideas, perhaps they would appreciate having this information.

Coffee Tavern - Wall Latin Stucco, Old Ivory.

Counter and Chairs - Spanish Antique deadwood brownish cast.

Spanish Dining Room - Walls Latin Stucco.

Guest Rooms - Latin Stucco, Old Ivory, Antique

Swimming Pool - Walls from ground up four feet

Tobacco Brown - Balance Old Ivory. Ceiling Ivory.

China Blue Beams.

Very truly yours,

Edw. McArthur

10/11/20

*Casa
de Vallejo
Orange
no 2101
48920*

ADDRESS ALL CORRESPONDENCE TO THE CORPORATION

DIAL NO. **D-1012**

CUSTOMER **PREMIER LAUNDRY,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **48949**

DATE **10-9-1930**

OCT 20 1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M CIRCULAR SIZE 7 X 6 FOLDED TO 3 1-2 X 6

STYLE **ARTGRAVURE BLUE.**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full **OH! MOMY.**

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

(All of this on address side)

FRONT NO. **NONE** R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint ☒ No Imprint

Trade Mark Yes ☒ No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative, ☒ Line, ☒ Halftone, ☒ Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER — L. V. — ☒ ADV

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE MEMORANDUM.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CITIZENS STATE BANK OF CHICAGO,
CHICAGO, ILL.

NO. D-1011

ORDER NO. 48908

DATE 10-6-1930

15^M PAY ROLL CHECKS.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE AS LAYOUT
TITLE (IN FULL) CURT TEICH & COMPANY
(ETC. AS PER LAYOUT

5M WITH NUMBERS.
10 M WITHOUT NUMBERS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO **NONE**

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PRINTED ON GREY PAPER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O.K. *Weg*
NOV 5 1930

YOUR ORDER AS
MEMORANDUM
CATIONS AND CONDITIONS ON THE
HEREWITH ENCLOSED.
RY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
DER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. D-1013

ORDER No. 48974

DATE 10-10-1930

12 M 500 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. NONE

TITLE (IN FULL) SCENES OF ACADIA NATIONAL

IMPRINT SAME AS ABOVE

PARK, BAR HARBOR, MAINE, MT. DESERT ISLAND.

(ON INSIDE OF COVER)

FRONT: ENTRANCE TO SOMES SOUND FROM
ACADIA MOUNTAIN.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 96252. MAKE IT GO ACROSS ENTIRE FRONT OF COVER.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN HIS ORDER WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

D-1013

NO.

48974

ORDER No.

DATE 10-10-1930

12 M500 LARGE FOLDER XXXX COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) BUBBLES POND AND MEMETIC
MOUNTAIN FROM MOUNTAIN ROAD.

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

(IMPRINT TO GO ON INSIDE OF COVER)

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 117178.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Wey*
NOV 7 1930

YOUR ORDER AS
MEMORANDUM
KNOWLEDGE WITH THANKS AND ACCEPT
CONDITIONS AND CONDITIONS ON THE
HEREWITH ENCLOSED.
TRY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
DER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
KNOWLEDGE WITH THANKS AND ACCEPT
CONDITIONS AND CONDITIONS ON THE
HEREWITH ENCLOSED.
TRY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
DER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.B.ACKLEY,
SANDUSKY, OHIO

NO. D-1014

ORDER NO. 48988

DATE 10-10-1930

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF SANDUSKY,
OHIO

FRONT: FLORAL URN, WASHINGTON PARK.

FRONT NO.

NONE

IMPRINT

SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 270-29.

E.B.ACKLEY,
SANDUSKY, OHIO

NO. D-1014

ORDER NO. 48988

DATE 10-10-1930

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) CEDAR POINT BOAT LANDING.

FRONT NO.

IMPRINT

MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

(IMPRINT ON INSIDE OF COVER)

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 118552.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *10/28/30*
OCT 28 1930

*Photo D1015
made on P.C.
#4220*

YOUR ORDER AS
MEMORANDUM
TATIONS AND CONDITIONS ON THE
HEREWITH ENCLOSED.
BY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
ER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
SPECIFICATIONS AND CONDITIONS ON THE
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.B. ACKLEY,
SANDUSKY, OHIO

OCT 22 1930

NO. D-1015

ORDER NO. 48991

DATE 10-10-1930

6 MLARGE FOLDER COVER

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF
PUT-IN-BAY, OHIO

FRONT: NIGHT VIEW, PERRY MONUMENT.

FRONT NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. SHOW REFLECTION IN WATER LIKE ON CA D 206-29.

E.B. ACKLEY, SANDUSKY, OHIO

NO. D-1015

ORDER NO. 48991

DATE 10-10-1930

6M LARGE FOLDER COVER

BACK

PLACE OF TITLE

TITLE (IN FULL) BIRD'S-EYE VIEW OF HARBOR FROM
PERRY MONUMENT.

FRONT NO.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

(IMPRINT TO GO ON INSIDE OF COVER)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 272-29.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

AL NO. 1016

CUSTOMER Oscar B. Igney

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48993

DATE 10-10-1930

ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M FOLDER

SIZE 7 x 6 FOLDED TO SIZE 3 x 6

STYLE Colored.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TWO DISTINGUISHING VALUES FROM THE MINER MODERN LINE OF BOTTLE BURIAL DRESSES

(TO. AS LAYOUT)

RETOUCHING DEPARTMENT

Submit-Sketch-Layout-Retouched Photo-Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120 133 150, 175.

Stripping, White Border, Full Face.

Titles-Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MAKE COLORFUL DESCRIPTION., WITH EXACT SOME HAT
WALTER F. OWNERS FOLD R ENCLOSE. IF YOU WILL
NOTICE IN THE LAYOUT THERE ARE SEVERAL POINTED DIRECTIONS
DOWN THE CENTER OF THE LAY UT. IF YOU CAN MAKE THIS
ATTRACTIVE IN SOME COLOR PUT IT ON THE PROOF. THE RULES YOU
SEE IN YELLOW ON THE FIRST PAGE SHOULD APPEAR ON THE LAST
PAGE & KEYS AROUND THE R.M. ON THE SECOND PAGE. THE
USE OWN JUDGMENT FOR COLOR. MAKE AN ATTR CTIVE JOB.

COMPLETED

OF C. T. & CO. - CUSTOMER - L. V.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 105 - 110 - 115 - 120 - 125 - 130 - 135 - 140 - 145 - 150 - 155 - 160 - 165 - 170 - 175 - 180 - 185 - 190 - 195 - 200

ETCHING DEPT. (see size)

SIZE - 55 - 60 - 65 - 70 - 75 - 80 - 85 - 90 - 95 - 100 - 105 - 110 - 115 - 120 - 125 - 130 - 135 - 140 - 145 - 150 - 155 - 160 - 165 - 170 - 175 - 180 - 185 - 190 - 195 - 200

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

GOOD IN COLORS SPECIAL STOCK

STYLES EACH OF

HC.P. R. 10/15

BLUE PRINT O.K.
OCT 29 1930

DIAL NO. D-1017
ORDER NO. 49061
DATE 10-14-1930
CUSTOMER WALTER P. FOWERS
CHICAGO, ILL.
DATE ENTERED
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
12 M500 FOLDERS SIZE 7 X 6
STYLE CO-1F-42

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes ☒ No
Copyright in Plate Yes ☒ No
Title in full (TITLE TO COME)

(All of this on address side)
FRONT NO. R. M. Yes ☒ No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint ☒
Trade Mark Yes ☒ No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

PHOTO LITHO
Rephoto

Instruction in Envelope
Coffee can, Bigger
& candy box photo
used in D1058

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH; with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
NEG. NO.
Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

Candy box
Shank

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID.
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

12

COMPLETED

BLUE PRINT O. K.
NOV 14 1930

DIAL NO. D-1018

ORDER NO. 49059

DATE 10-14-1930

PUBLISHED BY THE ALLIS PRESS,
CUSTOMER KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2M P.C.

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE ~~GREEN~~ WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No
Title in full FICKLIN FUNERAL HOME, 1212 VINE X STREET,
KANSAS CITY, MO.

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes ☒ No
Special type as sample
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes ☒ No

PHOTO LITHO

Rephoto

TAKE OUT BLDG. ON EXTREME LEFT OF PICTURE AND TOPS OF
TWO BLDGS. OVER THE ROOF OF PORTECOCHERE.
TAKE OUT LATTICE WORK BLDG. ABOVE THE LOWER WALL ON
EXTREME RIGHT OF BLDG. MAKE THE FRONT ENTRANCE MORE
EFFECTIVE BY TAKING OUT SOME OF THE DARKNESS IF POSSIBLE.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Stripping, White Border, Full Face.

Blue Print, Handcolor, Black & White Proof.

Screen 125, 133, 150, 175.

Titles--Red, Blue.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 65 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES

FLUSH ALL AROUND - UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV

DIAL NO. D-1019

CUSTOMER FLORIDA MILK CO., INC.,
ST. PETERSBURG, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49193

DATE 10-21-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

ENV.

SIZE 6 ³/₄

STYLE COLORED

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

Title in full ONE OF OUR MANY LOCAL JERSEY SUPPLY HERDS.

(ETC. AS PER LAYOUT)

FRONT NO.

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

☒ No ImprintTrade Mark Yes ☒ No

Special type as sample

121019

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout ☒ Yes No

PHOTO LITHO

Rephoto

USE PHOTO NO. 381. MAKE NEW PROCESS.

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

~~Line Print~~ Handcolor, Black & White Proof.COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

 SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - @VAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
 WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

7

PLEASE PRINT O.K. *WJ*
NOV 10 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
YOUR ORDER AS MEMORANDUM
YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARLOS JORDI,
HAVANA, CUBA.

NO. D-1020

ORDER NO. 49219

DATE 10-22-1930

25 M LARGE FOLDER COVERS

FRONT.

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FROM HAVANA, CUBA.

FRONT: AVENIDA DE PALMAS.
ROYAL PALM AVENUE

FRONT NO.

IMPRINT none

NO R.M. IN STAMP SPACE

R.M.

NO C.T. MARKS

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 69394.

ROOF

CARLOS JORDI, HAVANA, CUBA.

NO. D-1020

ORDER NO. 49219

DATE 10-22-1930

25 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL) MALECON, LA PUNTA AND MORRO
CASTLE.

FRONT NO.

IMPRINT NO

R.M. & MADE IN U.S.A.

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A4084.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

DIAL NO. D-1023

CUSTOMER RED PATH INSURANCE SERVICE
LOS ANGELES, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49241

DATE 10-22-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2 M. CALENDAR

SIZE

3 1/2 X 5 1/2

STYLE ARTGRAVURE GREEN.

Surface

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center, Border

Follow Layout

FRONT NO. NONE

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

RED PATH INSURANCE SERVICE

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

REPRODUCE PICTURE ABOVE PENCIL MARK. BRING OUT CLOUDS & HILLS IN BACKGROUND.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 135, 150, 175.

Stripping, ~~Red Path~~

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SAME RED IN RED PATH AS ON CALENDAR PAD. THE ONLY RED TO SHOW IS IN RED IN RED PATH.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

BLUE PRINT O. K. *mg*
NOV 17 1930

YOUR ORDER AS
MEMORANDUM
ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
DER HEREWITH ENCLOSED.
ESSEY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
ON INSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.S.WOOLEY,
BALLSTON SPA, N.Y.

DATE 10-28-1930

D-1024
NO.

ORDER NO. 59305

25 M LARGE FOLDER COVER		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO. NONE	
TITLE (IN FULL) SOUVENIR OF LAKE GEORGE	IMPRINT SAME AS ABOVE	
FRONT: THE NARROWS, HUNDRED ISLANDS AND TONGUE MT.		
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 62348.	
ROOF		

J.S.WOOLEY,
BALLSTON SPA, N.Y.

DATE 10-28-1930

NO. D-1024

ORDER NO. 49305

25 MARGE FOLDER COVER		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO. NONE	
TITLE (IN FULL) STEAMER HORICON ON LAKE GEORGE	IMPRINT NONE	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 4885-29.	
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Wag*
DEC 4 1930

YOUR ORDER AS
MEMORANDUM
KNOWLEDGE WITH THANKS AND ACCEPT
CONDITIONS ON THE
SPECIFICATIONS
IT IS ABSOLUTELY NECESSARY THAT YOU
RETURN THIS SHEET WITH YOUR SIGNATURE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
CONDITIONS ON THE
SPECIFICATIONS
IT IS ABSOLUTELY NECESSARY THAT YOU
RETURN THIS SHEET WITH YOUR SIGNATURE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. D-1025
ORDER NO. 49327

DATE 10-29-1930

12 M 500 LARGE FOLDER ~~ADDER~~ COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) POUGHKEEPSIE AND VASSAR COLLEGE
VIEWS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No
IMPRINT SAME AS ABOVE (ON INSIDE)

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 106860.

REMARKS

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. D-1025
ORDER NO. 49327

DATE 10-29-1930

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) POUGHKEEPSIE AND ~~VASSAR~~ VASSAR
COLLEGE VIEWS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No.
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 56194.

REMARKS

ROOF
TRIMMINGS

SEE OLD COVER ATT. FOR LAYOUT

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

19

BLUE PRINT O. K.
DEC 9 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

COPYRIGHT 1931 BY EDWARD A. HESS,
STOCKTON, CALIF.

NO. D-1026

ORDER NO. 49404

DATE 10-31-1930

12 M 500X BABY FOLDER COVER FRONT
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE K
TITLE (IN FULL) The REDWOOD HIGHWAY FOLDER.

FRONT NO. NONE
IMPRINT SAME AS ABOVE
PUT IN STAMP SPACE - PLACE STAMP
HERE.
R.M.
NO C.T.MARKS.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 2223-30. COLOR SAME AS SAMPLE ATTACHED.
KEEP TREES DARK ON EACH SIDE OF BRIDGE. PAINT A LITTLE BIT OF
WATER, NOT MORE THAN YELLOW SLIP ATTACHED TO SAMPLE. MAKE EDGES A
ROOF LITTLE IRREGULAR.
TRIMMINGS ON LETTERING HAVE WORDS RATHER PLAIN & CLEAR. MAKE THE WORD "THE"
VERY SMALL.

ED. HESS,
STOCKTON, CALIF

NO. D-1026

ORDER NO. 49404

DATE 10-31-1930

12M500 BABY FOLDER COVER BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE NONE
TITLE (IN FULL) E.

FRONT NO. NONE
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS USE SAME DRAWING AS USED IN N-3274.
ROOF
TRIMMINGS

VERY PARTICULAR CUSTOMER

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

DIAL NO. **D-1027**CUSTOMER **NEW METHOD LAUNDRY,
OAKLAND, CALIF.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **49334**DATE **10-29-1930****D 1077**RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**25 M BLOTTER**

SIZE

4 X 9STYLE **COLOR.**

(All this on the picture side)

PLACE OF TITLE Upper, Lower, Center, Border **Follow Layout**
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE NEW METHOD LAUNDRY COMPANY**
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. R. M. **Yes** No
R. M. to cover part of **Message Space**, entire Message Space, or entire Front
IMPRINT: Customer **C. T. Imprint** No Imprint
Trade Mark Yes **No**
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout **Yes** No

USE PHOTO NO. **N-4240**. ~~XXXX~~ MAKE NEW PROCESS. ADD LINE OF COPY LETTERED IN WITH PEN. HAVE THIS IN RED INK, AND TYPE OF SAME SIZE, OR AS CLOSE TO IT AS POSSIBLE, **NO SMALLER**. PLACE NUMERAL **6** BEFORE WORD SEPERATE, AND THEN MOVE THAT SAME LINE OF COPY DOWN TO ABOUT THE POINT INDICATED BY X ON EACH END. THIS LINE OF COPY CAN APPEAR IN THE SAME COLOR RED INK AND SAME SIZE AS NOW SHOWN. IN MAKING UP PROOF, HAVE THE TWO LINES OF COPY EXACTLY IN POSITION WHERE THEY WILL APPEAR AND IN RED INK, AS CUSTOMER IS PARTICULAR ABOUT THE PROOF.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MAKE THE SKY A MORE COLORFUL BLUE. SEE SKY PASTED ON SAMPLE.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM **7** COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — **CUSTOMER** — L. V. — **ADV.**

DIAL NO. D-1028

ORDER NO. 49407

DATE 10-31-1930

50^M Circular

SIZE 10 $\frac{1}{2}$ X 6 Folded to size 6 X 3 $\frac{1}{2}$

COMPOSING
LITHO ART

STYLE 4 Color process - offset

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____

BLOCKING DEPT. WOOD - MORTAR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH ALL AROUND - UNMOUNTED
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GROUND

ELECTROTYPES
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

Blue print
3/19/31
JHS.

Retouch only
30-7449
unusable subject
submit color print
of it

19

YOUR ORDER AS
MEMORANDUM

PANY INC.
BLVD. CHICAGO, ILL.

NO. D-1029

ORDER NO. 49445

12 M 500 LARGE FOLDER COVER

FRONT

PLACE OF TITLE

SCENES OF MAINE

FRONT: BLUE RIDGE MOUNTAIN, MOOSEHEAD
LAKE AND MOOSE RIVER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO **NONE**

IMPRINT SAME AS ABOVE (INSIDE)

R.M. SAME AS ON D-564

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. QA4160. HAVE PICTURE ALL OVER COVER.

ROOF

EIGHTEEN X 10 89

D-1029

NO.

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER No. _____

DATE 10-31-1930

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) WHEN MY SHIP COMES IN
MORNING ON THE ATLANTIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE**

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A. (INSIDE)

R.M. SAME AS ON D-564

DESCRIPTION

SEE

REMARKS

168

USE ~~EX~~ PHOTO NO. OA4140.

INGS

PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O.K.
NOV 22 1930

DIAL NO **D-1030**

CUSTOMER

**DOMINO MACARONI CO.,
SPRINGFIELD, MO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **49447**

DATE **10-31-1930**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M **FOLDER 6** Pages **SIZE 10 1/2 X 6** Folded to **6 X 3 1/2**

STYLE **CO-2F-63**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ No ☒

Copyright in Plate Yes ☒ No ☒

Title in full **DOMINO MACARONI COMPANY, SPRINGFIELD, MO.**

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Sketch—Sketch Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No ☒

ON PHOTO OF BLDG. MAKE TREES SMALLER, SO SIGNS WILL SHOW,
AND PUT IN SIDEWALK AND STREET IN FRONT.

ON PHOTO OF NOODLE MAKING MACHING TAKE OUT LIGHT SOCKET
HANGING FROM CEILING.

ON PHOTO OF PACKING ROOM CLOSE TRAP DOOR IN CEILING AND
TAKE OUT EMPTY LIGHT SOCKET.

AFTER TOPS OF TREES HAVE BEEN ELIMINATED SO AS TO SHOW
BLDG. SUFFICIENTLY PUT THIS LETTERING ON:
DOMINO MACARONI COMPANY (ON MAIN BLDG.)
MACARONI, SPAGHETTI, EGG NOODLES, VERMICELLI (ON
EXTENSION BLDG.)

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE COLORED PHOTOS FOR COLORS.

(All of this on address side)

FRONT NO.

R. M. Yes ☒ No ☒

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint ☒

Trade Mark Yes ☒ No ☒

IMPRINT: PUBLISHED BY THE KUCKER STUDIO,
SPRINGFIELD, MO.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

LINE & HALFTONE COMB.

COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM

COPIES

DUPLICATES

COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 120 - 150 - 175 - 200

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD _____ METAL _____

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER — L. V. — ADV.

DIAL NO. D-1031

ORDER NO. 49498

DATE 11-3-1930

6 M

P.C.

SIZE

3 1/2 X 5 1/2

PUBLISHED BY THE ALLIS PRESS,
CUSTOMER KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE ARTGRAVURE BROWN
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full DRAKE HOTEL, KANSAS CITY, MO.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

TAKE OUT PENT HOUSE ON TOP OF BLDG. TAKE OUT BLDG. AT
LEFT AND SUPPLY SOME GRASS, ETC. ALSO TAKE OUT BLDG. AT
RIGHT & BUILD UP A TREE OR SOMETHING. TAKE OUT
TELEGRAPH POLE.
MAKE WINDOW SHADES APPEAR MORE UNIFORM ON LOWER FLOORS.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone, Combination

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____

ZINC ETCHINGS FROM _____ COPIES _____

DUPLICATES _____ ZINC COLOR PLATES _____

DUPLICATES _____ COLOR PLATES _____

LINE & HALFTONE COMB. _____ COLOR PROCESS _____

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK _____

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

BLUE PRINT
O. K.
DEC 1 1930

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
NO
—
YES
—
RETURN PHOTO

DIAL NO. D-1031 ORDER NO. 52985 DATE 4-15-1935

CUSTOMER

THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MFC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTGRAVURE BROWN, WHITE BORDER

(All of this on address side)

MAKEOVER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DRAKE HOTEL - KANSAS CITY, MO.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout To customer

PHOTO LITHO
Rephoto

NEG. NO.

USE PHOTO NO. D-1031 SEE NEW SKETCH

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Pancromatic - Color Separation
Transfer - Paper Process - New Process.
Stripping - White Border - Full Face.
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEAKERS
CUT TO PICAS (see size)

PROOFS

PLAT. GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

get old Neg from Carl

BLUE PRINT O. K. *Wg.*
NOV 26 1930

WE ACKNOWLEDGE WITH THANKS AND ACCER-
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR ATTACHED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. RE AFFIXED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCER-
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR ATTACHED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. RE AFFIXED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.B. HOFFMAN,
HARRISBURG, PA.

NO. D-1032

ORDER NO. 49546

DATE 11-5-1930

12 M 500 LARGE FOLDER COVER

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR OF HARRISBURG, PA.

FRONT: STATE CAPITOL FROM SOLDIERS'
AND SAILORS' MEMORIAL BRIDGE

FRONT NO. NONE

IMPRINT SAME AS ABOVE

R.M. SAME AS ON N-4263

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. OA3337. USE LARGE RED ATTRACTIVE TITLE LETTERING,
SIMILAR TO CATALINA ISLAND FOLDER, WITH BLUE & MORE COLOR ON COVER.

ROOF

TRIMMINGS

AN,

PHOTO PROPERTY OF

PA.

LV

NOD-1032

ORDER NO. 49546

LARGE FOLDER COVER

ACK

IS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

GARDENS ALONG RIVER
FRONT.

FRONT NO.

NONE

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M. SAME AS ON N-4263

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 116882.

ROOF

USE NEGATIVES OF OLD COVER N 4263 FOR BACK & R.M.

TRIMMINGS

DESTROY NEGATIVE OF FRONT VIEW. *Wg.*

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *Wey*
NOV 22 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BLOCHER'S,
RXX GETTYSBURG, PA.

NO. D-1033

ORDER NO. 49579

DATE 11-5-1930

6 M P. C. ARTGRAVURE BROWN W. B.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) THE SOLDIERS' NATIONAL
CEMETERY, GETTYSBURG, PA.

FRONT NO 1
IMPRINT SAME AS ABOVE

R.M. same as on 37834

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 37834
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *Wg*
NOV 22 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS,
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BLOCHER'S, GETTYSBURG, PA.		NO. D-1034
DATE 11-6-1930		ORDER NO. 49579
6 M P. C. ARTGRAVURE BROWN W. B.		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE LOWER BORDER	FRONT NO. 1	
TITLE (IN FULL) JENNIE WADE HOUSE AND MONUMENT, GETTYSBURG, PA.	IMPRINT SAME AS ABOVE	
		RM same as on 37851
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS USE PHOTO NO. 37851		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV	SIGN HERE	ADV

BLUE PRINT O. K. *Wey*
NOV 22 1930

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BLOCHER'S,
GETTYSBURG, PA.

NO. **D-1035**

ORDER NO. **49579**

DATE **11-5-1930**

6 M P.C. ARTGRAVURE BROWN W.B.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE **LOWER BORDER**
TITLE (IN FULL) **GENERAL LEE'S HEADQUARTERS,
GETTYSBURG, PA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**
IMPRINT **SAME AS ABOVE**

R.M. SAME AS ON 37831
89424

COLOR DESCRIPTION SEE

BUILDINGS **USE PHOTO NO. 37831**
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *W.B.*
DEC 2 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS SPECIFIED IN THE MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

~~RECEIVED~~ PUBLISHED BY BLOCHER'S,
GETTYSBURG, PA.

NO. D-1036
ORDER NO. 49579

DATE 11-5-1930

6 M P. C. ANTGRAVURE BROWN W. B.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) PENNSYLVANIA STATE MONUMENT,
GETTYSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE
R.M. SAME AS ON 41792

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. ~~41792~~ 41792
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE _____

BLUE PRINT O. K. *mc*
NOV 26 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER FOR THE REPRODUCTION OF YOUR PHOTOGRAPH. IT IS ABSOLUTELY NECESSARY THAT YOU FURNISH THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BLOCHER'S,
GETTYSBURG, PA.

NO. D-1037

ORDER NO. 49579

DATE 11-6-1930

6 M

P. C. ARTGRAVURE BROWN

W B

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) HIGH-WATER MARK OF THE
REBELLION, GETTYSBURG, PA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

R.M. SAME AS ON 37837

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 37837
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *may*
NOV 22 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFIED HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE AND RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BLOCHER'S,
GETTYSBURG, PA.

NO. D-1038

ORDER NO. 49579

DATE 11-6-1930

6 M

P. C.

ARTGRAVURE BROWN

W. B.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 1

TITLE (IN FULL) NORTH CAROLINA MONUMENT,
GETTYSBURG, PA.

IMPRINT SAME AS ABOVE

R.M. SAME AS ON 601-30

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 601-30

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

DIAL NO. D-1041

ORDER NO. 49603

DATE 11-6-1930

CUSTOMER H. S. HOOD & SONS, INC.,
CHARLESTOWN, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25^M CIRCULARS

SIZE 6½ x 14

STYLE CO-84

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center—Border
Title in plate Yes No Copyright in Plate Yes No

FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

FOR BABIES HEALTH
SINCERELY YOURS HOOD'S MILK
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

CUSTOMER WISHES TO SECURE AN EFFECT AS IF THE PHOTOGRAPH WERE A COLORED PHOTOGRAPH, AUTOGRAPHED IN RED INK IN A BLUE AND GOLD 3/8" FRAME.
ON THE INSIDE OF THE FOLDER COPY THE SAME STYLE OF CHAIN ARTWORK IN INSIDE SPREAD. ON PAGE 5 MAKE A PEN AND INK SKETCH OF THE INITIAL T SHOWING COWS AND BARNS.
ON LAST PAGE MAKE TWO SAMPLE PROOFS OF THIS RATE. ONE ON FOOD VALUE AS SHOWN. THE OTHER USING THE ORIGINAL BACK OF FOLDER WITH PEN AND INK SKETCHES ON SIDE INSTEAD OF THE BLUE BORDER.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PICTURE OF BABY: BLUE EYES, REDDISH HAIR. MAKE BACKGROUND A MEDLEY OF SOFT PASTEL SHADES.
LABORATORY SCENE: GRAY OFFICE PARTITIONS AND BENCHES. WHITE WALLS AND CEILING.
PASTEURIZING SCENE: COLORS WHITE TILE AND NICKEL. GRAY FLOOR, WHITE CEILING.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

1800

BLUE PRINT O.K.
8/24/31

DIAL NO. D-1041

CUSTOMER H.P.HOOD & SONS,
CHARLESTOWN, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55216

DATE 7-25-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M CIRCULARS SIZE 6 1/2 X 14

STYLE CO-37-84 MAKEOVER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full MAKING FRIENDS EVERYWHERE
HOOD'S MILK

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes No

USE PHOTOS NO. D-1041 & ONE NEW PHOTO. THIS PHOTO
IS TO BE ON THE FIRST PAGE. MAKE PICTURE FULL FACE TO
THE EDGES OF THE PAGE.

MAKE CORRECTION IN TYPE ON LAST PAGE

(All of this on address side)

FRONT NO. None

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

D-1041

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DEADLINE

R 2 1/2
HP-12
4-7

USE OLD PLATES IN MAKING THESE
CORRECTIONS

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)
NEW PHOTO: GREEN GRASS WITH TOUCH OF CLOVER.
BLUE SKY
LIGHT BROWN & WHITE CALF
BLOND GIRL, LIGHT BLUE DRESS

Very Fresh

DIAL NO. D-1042

CUSTOMER ED. BULLIARD,
ST. MARTINVILLE, LA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49604

DATE 11-7-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12^M BLOTTERS

SIZE 2 X 6 $\frac{1}{4}$ DIE CUT

STYLE COLORED.

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE.

FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.

52

MADE PRINT O.K.
JAN 22 1931

DIAL NO. D-1043

CUSTOMER H.P. HOOD & SONS,
CHARLESTOWN, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49632

DATE 11-8-1930

12 500 FOLDERS SIZE 12 X 14

STYLE

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NASH'S GRADE "A" MILK
(ETC. AS PER LAYOUT)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

- PAGE 1:- USE PHOTO NO. D-1045. MAKE TYPE CORRECTION ON CAP
OF BOTTLE AND MAKE TITLE READ "NASH'S GRADE "A"
MILK INSTEAD OF "HOOD'S GRADE "A" MILK.
PAGE 2:- USE PHOTO NO. D-851. MAKE TYPE CORRECTION ON CAP
& IN R.M.
PAGE 3:- USE PHOTO NO. D-852. MAKE TYPE CORRECTION ON CAP
& IN R.M.
PAGE 4:- USE PHOTO NO. D-853. MAKE TYPE CORRECTION ON CAP & IN R.M.
PAGE 5:- USE PHOTO NO. D-854. MAKE TYPE CORRECTION ON CAP.
PAGE 6:- USE PHOTO NO. D-855. MAKE TYPE CORRECTION ON CAP.
PAGE 7:- USE NEW PHOTO. MAKE CORRECTION ON CAP & EMBLEM.
MAKE TYPE CORRECTION.
PAGE 8:- USE PHOTO NO. D-858. MAKE TYPE CORRECTIONS.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PHOTO FOR PAGE 7 - TRUCK IS RED. TEAM IS RED & BLACK.
BLDG. IS RED & GRAY.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1044

ORDER NO. 49632

DATE 1-8-1930

CUSTOMER H.P. HOOD & SONS,
CHARLESTOWN, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 FOLDER

SIZE

12 X 14

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full HOOD'S GRADE "A" MILK.

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

PAGE 1:- USE PHOTO NO. D-1045.
PAGE 2:- USE PHOTO NO. D-857. MAKE TYPE CORRECTION, & CORRECT CAP.
PAGE 3:- USE PHOTO NO. D-852. MAKE X CORRECTION ON CAP.
PAGE 4:- USE PHOTO NO. D-853. MAKE CORRECTION ON CAP.
PAGE 5:- USE PHOTO NO. D-854. MAKE CORRECTION ON CAP.
PAGE 6:- USE PHOTO NO. D-855. MAKE CORRECTION ON CAP.
PAGE 7:- USE NEW PHOTO. MAKE CORRECTION ON CAP. USE NEW SEAL. MAKE TYPE CORRECTION.
PAGE 8:- USE PHOTO NO. D-858. MAKE TYPE CORRECTION.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PAGE 7:- NEW PHOTO:- BLDG. IS OF DARK RED BRICK. TAKE OUT POLE & WIRES IN FRONT OF BLDG. TAKE OUT WATER TANK IN UPPER LEFT END CORNER. PUT TWO MILK WAGONS AND A TRUCK NEAR PLATFORM AND IN LEFT FOREGROUND. SIGN ON BLDG. IS GOLD LEAF OVER WOODEN LETTERS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1045

CUSTOMER H.P. HOOD & SONS,
CHARLESTOWN, MASS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49632

DATE 11-8-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M FOLDERS SIZE 12 X 14

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full HOOD'S GRADE "A" MILK.

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

PAGE 1:- USE NEW PHOTO. MAKE CORRECTION ON CAP.
PAGE 2:- USE PHOTO NO. D-851. MAKE CORRECTION ON CAP.
PAGE 3:- USE PHOTO NO. D-852. MAKE CORRECTION ON CAP.
PAGE 4:- USE PHOTO NO. D-853. MAKE CORRECTION ON CAP.
PAGE 5:- USE PHOTO NO. D-854. MAKE CORRECTION ON CAP.
PAGE 6:- USE PHOTO NO. D-855. MAKE CORRECTION ON CAP.
PAGE 7:- USE PHOTO NO. D-856. MAKE CORRECTION ON CAP. CHANGE
SEAL.
PAGE 8:- USE PHOTO NO. D-858.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PAGE 1: NEW PHOTO; MAKE BABY ON ~~RETIKE~~ BOTTLE A TRIPLE
LARGER THAN BLACK & WHITE BODY ON LAYOUT.
REDDISH BLOND HAIR AND BROWN ~~XXXX~~ EYES.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREENS 60 100 110 120 133 150

ETCHING DEPT. PAINT BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROCESS T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1046**

ORDER NO. **49710**

DATE **11-13-1930**

CUSTOMER **WESTERN MILITARY ACADEMY,**
ALTON, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 ^M ^{SIZE} **BABY FOLDER COVER**

BACK

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ~~(TITLE TO COME)~~ *See title*

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

ADV.

ADV

DIAL NO. D-1046

CUSTOMER WESTERN MILITARY ACADEMY,
ALTON, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49710

DATE 11-13-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 BABY FOLDER COVER

FRONT

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ~~COPIED TO COVER~~ NO TITLE

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PUT IN GREEN GRASS TO THE RIGHT & LEFT OF THE ENTRANCE & IN THE LEFT FOREGROUND. THE BRICK OF THE BLDG. IS A LIGHT BROWNISH RED, ABOUT HALF WAY BETWEEN THE COLOR USED ON THE GYMNASIUM & THAT USED ON THE THAYER IN THE WEST POINT FOLDER. THE BLDG. IS TRIMMED WITH WHITE BEDFORD STONE. THE WINDOW CASINGS ARE WHITE. ~~THE XXXXXX XXXXXX XXXXXX~~ THE ORNAMENT ON THE FRONT OF THE HAT & ON THE CHEVRON ON THE UNIFORM ARE GOLD. THE CANNON ARE OF A DARK OLIVE DRAB COLOR.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K. *WJ*
DEC 23 1930

PUBLISHED BY LYNN H. BOYER, JR.,
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. D-1047

DATE 11-13-1930

ORDER NO. 49721

SHEET NO.
PHOTO
SHEET NO.

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) SOUVENIR OF PHILADELPHIA, PA.
THE QUAKER CITY
FRONT: DELAWARE RIVER BRIDGE.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT SAME
R.M. SAME AS ONN-4412

(BINDING MARGIN)
COLOR DESCRIPTION SEE
BUILDINGS ~~USE PHOTO NO. 49876.~~ OLD NEGATIVE 4412
MAKE HEAVY TYPE RED LETTERS.
ROOF
TRIMMINGS

REMARKS
PUT CLOUDS IN SKY

LYNN H. BOYER,
PHILADELPHIA, PA.

NO. D-1047

DATE 11-13-1930

ORDER NO. 49721

SHEET NO.
PHOTO
SHEET NO.

25M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) ~~THE~~ LOGAN CIRCLE AND PUBLIC
LIBRARY.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M. SAME ASON N-4412

(BINDING MARGIN)
COLOR DESCRIPTION SEE
BUILDINGS USE SAME NEGATIVE AS USED ON N-4412.
ROOF
TRIMMINGS

REMARKS
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LV

MASTER COPY

ADV

Use old colors!

DIAL NO. D-1048

CUSTOMER MODERN LAUNDRY CO.,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49751

DATE 11-13-1940

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 ~~RE~~ BLOTTER ~~ZE~~ 3 1/2 X 6 1/4

STYLE COLORED.

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE MODERN LAUNDRY CO.

"NOT HOW QUICK, BUT HOW GOOD"

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE PHOTO NO. 0A4078.

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DATE PRINT O. K. W
DEC 16 1930

ACKNOWLEDGE WITH THANKS AND ACCEPT THE SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM HEREWITH ENCLOSED.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

R. W. WOOLWORTH
AYETTEVILLE

NO. D-1049

ORDER NO. 49755

DATE 11-14-1930

6 M LARGE FOLDER PERS

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF THE
ARKANSAS OZARKS
THE LAND OF A MILLION SMILES.
WATER FALLS IN THE OZARKS

FRONT No.

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 32 0A3260.

ROOF

GENTLEMEN:-
 WE ACKNOWLEDGE WITH THANKS AND ACCEPT
 YOUR ORDER AS
 SPECIFICATIONS AND CONDITIONS ON THE
 ORDER HEREWITH ENCLOSED.
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
 ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
 WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
 WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
FAYETTEVILLE, ARK.

NO. D-1049

ORDER NO. 49755

DATE 11-14-1930

6 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL) **DRIVE IN THE OZARKS.**

FRONT NO

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

(INDEX)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. ~~42~~ 401-30

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LY

ADV

SIGN HERE

BLUE PRINT O. K. _____
DEC 13 1930

GENTLEMEN:-
 PER ATTACHED
 OF YOUR TOTAL
 IT IS ABSOLUTELY
 NEEDED AND RETURN
 WITHIN SIX DAYS
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
 SPECIFICATIONS AND CONDITIONS ON THE
 ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
 IF NOT RETURNED
 WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
 WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
 MEMORANDUM

VERY TRULY
 YOURS,
 CURTIS TEICH & COMPANY INC.
 1735E-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

W. WOOLWORTH CO.,
NEW YORK CITY, N.Y.

NO. **MX D-1050**

ORDER NO. **49779**

DATE 11-14-1930

6 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE
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100

5 IRVING	TITLE (IN FULL)	OKLAHOMA STATE CAPITOL, OKLAHOMA CITY.
----------	-----------------	---

FRONT No.

IMPRINT NONE

R. 11.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A2952

ROOF

MAKE NEW PHOTO

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

DEPT. NO. **D-1051**

ORDER NO. **49837**

DATE **11-18-1930**

CUSTOMER **E.C. KROPP CO.,
MILWAUKEE, WIS.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M BLOTTERS SIZE **3 1-2 X 6 1-4**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ☒ No

Copyright in Plate ☒ No

Title in full **HOME OF NORTON FLORAL CO.**

**BIRMINGHAM, ALA.
(ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout ☒ Yes ☐ No

(All of this on address side)

FRONT NO. **None** R. M. ☐ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ☒ Customer C. T. Imprint ☐ No Imprint

Trade Mark ☒ Yes ☐ No

Special type as sample

IMPRINT - SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, ☒ Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COLORS AS PER SKETCH ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED

DIAL NO. D-1052 CUSTOMER LAINGOR MONUMENT CO. DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. 49835 OKLAHOMA CITY, OKLA.
DATE 11-18-1930 RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M FOLDERS SIZE 6 X 10 1-2 FOLDED TO 3 1-2 X 6 STYLE ARTGRAVURE
6- PAGE

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN MEMORIAM
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

DO NOT SHOW THE NUMBERS ON PICTURES.
PAGES NOT TO BE NUMBERED.
THE MONUMENTS ARE THE MAIN THING AND SHOULD BE
MADE TO STAND OUT, CARVING SHOW PLAINLY.
DOLL UP FOLDER THE WAY YOU THINK IT WILL LOOK
BEST.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
IMPRINT - PUBLISHED BY W. C. ALLSUP, OKLA. CITY.

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID.
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

Handwritten notes and signatures in the bottom right corner of the page.

BLUE PRINT O. K. *May*
DEC 17 1930

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. D-1053

ORDER NO. 49869

DATE 11-19-1930

12^M500 LARGE FOLDER COVER

FRONT.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SOUVENIR FOLDER OF PLATTSBURG,
N.Y.

IMPRINT SAME AS ABOVE

FRONT: PLATTSBURG NORMAL SCHOOL.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A4371.

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. ~~D-1053~~
D-1053

ORDER NO. 49869

DATE 11-19-1930

12^M500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) ~~MECHANICVILLE~~ MUNICIPAL BATHING
BEACH ON LAKE CHAMPLAIN.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A4457.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BLUE PRINT O. K. 3031

Layout 6
Page 5

DIAL NO. D-1055
ORDER NO. 49866
DATE 11-19-1930
CUSTOMER G.H. WICKMAN,
MACKINAC ISLAND, MICH.
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE ENTERED
DATE COMPLETED

6 M CIRCULAR SIZE 6 x 7 STYLE ART GRAVURE BLUE

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center, Right, Left, Follow Layout
Title in full WINDSOR HOTEL, MACKINAC ISLAND, MICH.
(ETC. AS PER LAYOUT)

(All of this on address side)
FRONT NO. none R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

FILE

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES ZINC COLOR PLATES								DUPLICATES COLOR PLATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV

7
3

BLUE PRINT O. K. *Wm*
DEC 16 1930

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-1056
ORDER NO. 49888

DATE 11-19-1930

25 M LARGE FOLDER COVERS FRONT
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE TITLE (IN FULL) BEAUTIFUL PASADENA, CALIFORNIA. CITY HALL	FRONT NO. IMPRINT SAME AS ABOVE R.M. <i>Photo 17/11 456</i>
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS USE NEW PHOTO. MAKE BORDER OF ROSES. ARRANGE CLUSTER SO AS NOT TO RESEMBLE OLD FOLDER NO.2779.	
ROOF	
TRIMMINGS	

GENTLEMEN:-
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. EX D-1056
ORDER NO. 49888

DATE 11-19-1930

25 M LARGE FODDER COVERS BACK
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE TITLE (IN FULL) ARROYO BECO, COLORADO STREET BRIDGE, SHOWING HOTEL VISTA DEL ARROYO.	FRONT NO. IMPRINT NONE R.M. NO C.T. MARKS
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS USE PHOTO NO. 0A4494	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

SUBMIT LAYOUT

DIAL NO. D-1058

CUSTOMER WALTER P. POWERS
CHICAGO, ILL.

DATE ENTERED

DEPT. DATE COMPLETED

ORDER NO. 49914

DATE 11-20-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 LTHDS.

SIZE 8 1/2 X 11

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full WALTER P. POWERS.

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

USE GINGER ALE, CANDY BOX AND COFFEE CAN PHOTO FROM
D-1017. MAKE PHOTO OF NEW CAKE & CANDY BOX.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Stripping To Size Double Print Reverse Position Color Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Stripping	To Size	Double Print	Reverse Position	Color	Ben Day
-----------------	-----------	---------	--------------	------------------	-------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING OUTLINE - OVAL - CIRCLE
SQUARE - LIN VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-1059

CUSTOMER

THE ART NOOK,
SAN BENITO, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49935

DATE 11-21-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

1 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BLACK

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

FRONT NO. 5

R. M. Yes ☒ No

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full THE ART NOOK, AZTEC BUILDING, SAN BENITO, TEXAS.

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

Monday Eve

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

2

DIAL NO. **D-1060**

CUSTOMER **MODEL CALENDAR CO.,
SOUTH BEND, IND.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **49960**

DATE **11-24-1930**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

I M P.C.

SIZE **3 1-2 X 5 1-2**

STYLE **ARTGRAVURE-GREEN FULL-FACE**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. **3 NONE**

R. M. ☒ No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **OUR FUTURE**

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE 3 1/2 WIDE 5 1/2 HIGH 5 1/2 SAME SIZE 5 1/2
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD _____ METAL _____

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER ☒ L. V. ☒ ADV.

BLUE PRINT O. K.
DEC 6 1930

9

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER RETURNED TO YOU. THESE TITLES AND COLOR DESCRIPTIONS.
IT IS SOLELY YOUR RESPONSIBILITY TO AFFIX THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A.B. WYCKOFF,
STROUDSBURG, PA.

NOD-1061

ORDER NO. 50031

DATE 11-26-1930

6^M VIEW CARDS SIZE 3½ x 5½ in colors, full face!
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL) (NO TITLE)

FRONT NO. BLANK

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

FOLIAGE COLORED SAME AS ON CARD 5838-29 ATTACHED, EXCEPT YOU ARE TO SHOW SOME
BUILDINGS PINK RHODODENDRON FLOWERS ON REAR CENTER ON RIGHT & LEFT. GREEN FERNS IN
FOREGROUND. SHOW SOME COLOR IN SKY ON REAR RIGHT. GOOD COLOR WORK IS NECESSARY
ON THIS VIEW AS CUSTOMER IS CRITICAL.

TRIMMINGS

RETURN PHOTO.

SEND BLUEPRINT TO OFFICE

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

Photo in office for use
1/9/31 ADV
ind D-1097

DIAL NO. **D-1062** CUSTOMER **CURT TEICH & CO.,** DATE ENTERED DEPT. DATE COMPLETED
CHICAGO, ILL.
ORDER NO. **50082** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE **11-29-1930**

I M P.C. SIZE **3 1-2 X 5 1-2** STYLE **ARTGRAVURE GREEN**

(All this on the picture side) (All of this on address side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout FRONT NO. R. M. Yes No
Title in Plate Yes No Copyright in Plate Yes No R. M. to cover part of Message Space, entire Message Space, or entire Front
Title in full **CURT TEICH & CO., INC., CHICAGO, ILL.** IMPRINT: Customer C. T. Imprint No Imprint
(ETC. AS PER COPY) Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT PHOTO LITHO
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No Rephoto

USE D 917 for back
of card, new negative for
front

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

____ Photograph each - Size 5x7 - 5x10 - 10x12 NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT							
HALFTONES FROM				COPIES			
DUPLICATES				ZINC COLOR PLATES			
LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM								COPIES							
DUPLICATES								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE	WIDE	HIGH	SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150			

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

LUE PRINT O. K. *Wey*
 DEC 31 1930

Bear mt Bridge Cover
Plenty autumn color in foliage
yellow blue sky effects
Rustic Bld in center in
back cover

WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, BUILDINGS, ROOF, TRIMMINGS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
 YOUR ORDER AS MEMORANDUM
 VERY TRULY
 CURT TEICH & COMPANY INC.
 1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO., NEWBURGH, N.Y.		NO. D-1063 ORDER No. 50107
DATE 12-1-1930		
25 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) BEAR MOUNTAIN HUDSON RIVER BRIDGE		FRONT NO. IMPRINT SAME AS ABOVE R.M.
COLOR DESCRIPTION SEE BUILDINGS PLENTY AUTUMN COLOR IN FOLIAGE, USE PHOTO NO. 0A4750. ROOF AS PER LAYOUT ATTACHED. TRIMMINGS		REMARKS YELLOW BLUE SKY EFFECTS

WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, BUILDINGS, ROOF, TRIMMINGS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
 YOUR ORDER AS MEMORANDUM
 VERY TRULY
 CURT TEICH & COMPANY INC.
 1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

J. RUBEN, NEWBURGH, N.Y.		NO. XX D-1063 ORDER No. 50107
DATE 12-1-1930		
25 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) BEAR MOUNTAIN HUDSON RIVER BRIDGE.		FRONT NO. IMPRINT NONE R.M. NO C.T. MARKS
COLOR DESCRIPTION SEE BUILDINGS USE PHOTO NO. 0A4749 ROOF AS PER-LAYOUT ATTACHED. TRIMMINGS RUSTIC BLDG IN CENTER		REMARKS
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV		ADV
SIGN HERE		

BLUE PRINT O. K. *OK*
JAN 21 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. D-1064

ORDER NO. 50110

DATE 12-1-1930

25 M LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

SOUVENIR FOLDER OF THE
STORM KING ROAD, N.Y.

FRONT NO.

IMPRINT

SAME AS ABOVE

R.M. SAME AS ON N-3991

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 101739

ROOF

SEE LAYOUT ATTACHED.

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. D-1064

ORDER NO. 50110

DATE 12-1-1930

25 M LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL)

STORM KING ROAD, N.Y.
SOUVENIR FOLDER

FRONT NO.

IMPRINT NONE

R.M.

NO C.T. MARKS

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 123179

ROOF

AS PER LAYOUT ATTACHED.

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

DIAL NO. **D-1065**

CUSTOMER **HERMITAGE ART CO.,**
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **50118**

DATE **12-2-1930**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M VIEW CDS

SIZE **3 7-16 X 4 5-16"**

FULL FACE

STYLE

colored

PLACE OF TITLE: (All this on the picture side)
Upper, Lower, Center—Border

Follow Layout

(All of this on address side)

FRONT NO. **BLANK**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

Title to Plate Yes No

Copyright in Plate Yes No

Print in full (NO TITLE)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.
DEC 3 1930

SEE HANDCOLORED
PROOF

DIAL NO. 0-1067

ORDER NO. 50178

DATE 12-3-1930

CUSTOMER E.D. HUNT, LA CROSSE, WIS. DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE-~~GREEN~~ BROWN

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate ☒ No Copyright in Plate ☒ No
Title in full (TITLE TO COME)

(All of this on address side)
FRONT NO. 5 R. M. ☒
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

(PHOTO TO COME)

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED

BLUE PRINT O. K. *mg*
JAN 29 1931

DIAL NO. D-1068

ORDER NO. 50220

DATE 12-4-1930

CUSTOMER PERE MARQUETTE HOTEL,
PEORIA, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 ^M MENU CARDS SIZE 9 x 14 (size of letter to come) STYLE ON FOLDER COVER STOCK

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (NO TITLE)

(All of this on address side)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
IMPRINT - D-1068

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

LIGHTEN UP FIGURES & ROCKS

*Make a light fine
border around pictures*

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CANOE BIRCH BARK. VIEWS ON CLIFF LIGHTER GREEN.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PRO

R - L. V. - ADV.

R. C. POMEROY, WATKINS GLEN, N.Y.

NO. D-1069

ORDER No. 38550

DATE 5/11/40

6 1/2 M 6 5/8 x 8 3/8 BOOK COVERS	FRONT	MAKEOVER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO
TITLE (IN FULL) SOUVENIR OF WATKINS GLEN, N.Y. THE SWITZERLAND OF AMERICA	IMPRINT NONE	
Front Title - Watkins Glen State Park Main Entrance		
COLOR DESCRIPTION	PHOTO PROPERTY OF	C.T.

USE PHOTO NO. 7A583

STRIP IN PLACE OF PHOTO NOW SHOWN ON COVER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

NOD-1069

R. C. POMEROY, WATKINS GLEN, N. Y.

ORDER No. 38550

DATE 5/11/40

6 1/2 M 6 5/8 x 8 3/8 BOOK COVERS	BACK	MAKEOVER
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO
TITLE (IN FULL) RAILROAD BRIDGE AT UPPER END OF THE GLEN	IMPRINT NONE	
PUT IN SMALL TYPE AT BOT. Made by Curt Teich & Co., Chicago, U.S.A.	PHOTO PROPERTY OF	C.T.
COLOR DESCRIPTION		

USE PHOTO NO. 7A570

STRIP IN PLACE OF PHOTO NOW SHOWN ON COVER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Est. Dept. Checked
MAY 13 1940		MAY 13 1940
DATE COMPLETED		DATE COMPLETED
MAY 14 1940		MAY 14 1940
13 3/4	5-17	5-17
49 3/4	5-16	5-16
54 53	5-17-40	5-20-40
DATE DELIVERED		DATE DELIVERED
MAY 17 1940		MAY 17 1940
DATE PAID		DATE PAID
MAY 17 1940		MAY 17 1940

POMEROY'S VARIETY STORE,
WATKINS GLEN, N.Y.

NO. D-1069

ORDER NO. 69784

DATE 12-14-1933

6 M BOOK COVERS SIZE $13\frac{1}{2} \times 8\frac{5}{8}$, FINISHED SIZE $13\frac{1}{2} \times 8\frac{3}{8}$ FRONT
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) SOUVENIR OF WATKINS GLEN,

IMPRINT NONE

N.Y. THE SWITZERLAND OF AMERICA

FRONT: ENTRANCE TO WATKINS GLEN

COLOR DESCRIPTION

USE SAME NEG. AS ON D-1069.

POMEROY'S VARIETY STORE,
WATKINS GLEN, N.Y.

NO. D-1069

ORDER NO. 69784

DATE 12-14-1933

6 M BOOK COVERS BACK (MAKEOVER)
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) THE DEER OF WATKINS GLEN

IMPRINT MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO. BE VERY CAREFUL WITH COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BLUE PRINT O.K. *mg.*
JAN 14 1931

YOUR ORDER AS
MEMORANDUM
ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. **ED D-1072**

ORDER NO. 50472

DATE 12-16-1930

12^M 500 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SOUVENIR FOLDER OF NEWPORT,
R.I.

IMPRINT SAME AS ABOVE

FRONT: MOUNT HOPE BRIDGE BETWEEN
BRISTOL AND NEWPORT.

R.M.

TAKE OFF IMPRINT AFTER 7,500 ARE
RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A4830.

ROOF

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. D-1072

ORDER NO. 50472

DATE 12-16-1930

12^M 500 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SWISS VILLAGE, COMMODORE
JAMES ESTATE

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

SAME AS ON D 554

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 102503.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K.
FEB 27 1931

DIAL NO. **D-1073**

ORDER NO. **50482**

DATE **12-16-1930**

CUSTOMER **GORLEY'S LAKE HOTEL,
UNIONTOWN, PA.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50⁴ CIRCULARS

SIZE

8 $\frac{3}{4}$ x 11 $\frac{3}{4}$

STYLE

CO-1-110

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **GORLEY'S LAKE HOTEL**

**IN THE ALLEGHANY MOUNTAINS
(ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER LAYOUT

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. —

BLUE PRINT O.K. *Wg*
JAN 6 1931

GENTLEMEN:-
PER ATTACHED
OF YOUR PHOTO
IT IS ABSOLUTELY
ETC. AND RETURN THIS
IN SIX DAYS WE WILL
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-1074

ORDER NO. 50586

DATE 12-18-1930

3 M 500

ARTGRAVURE-BROWN

P.C. W.B.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) "OLD MAIN" - BUILT 1855 -
RE-BUILT 1930

PENNA. STATE COLLEGE - STATE COLLEGE,
PA.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LV

SIGN HERE

ADV

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

BLUE PRINT O.K. *WJF*
JAN 28 1931

YOUR ORDER AS
SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM
HEREWITH ENCLOSED.
SAY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
IT WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
SIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SALTZBURG'S MERCHANDISE CO.,
ATLANTIC CITY, N.J.

NO. D-1075

ORDER NO. 50603

DATE 12-19-1930

25 M BABY FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	FRONT NO.		
TITLE (IN FULL) SOUVENIR FOLDER OF ATLANTIC CITY, N.J.	IMPRINT	SAME AS ABOVE	
FRONT: BATHING SCENE IN FRONT OF DENNIS AND MARLBOROUGH-BLENHEIM HOTELS. (C)	NO C.T.MARKS		
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	USE PHOTO NO. OA5122		
ROOF			

SALTZBURG'S MERCHANDISE CO.,
ATLANTIC CITY, N.J.

NO. D-1075

ORDER NO. 50603

DATE XI 12-19-1930

25 M ~~IX~~ BABY FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	FRONT NO.		
TITLE (IN FULL) AIRPLANE VIEW SHOWING SHELBURNE, DENNIS, MARLBOROUGH-BLENHEIM CLARIDGE, BRIGHTON AND TRAYMORE HOTELS.	IMPRINT	NONE	
	NO C.T.MARKS.		
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	USE PHOTO NO. OA5116.)		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O.K. *Wey*
JAN 20 1931

YOUR ORDER AS
MEMORANDUM
EACH NATIONAL
SPECIFICATIONS ON THE
ORDER HEREWITH
NECESSARY THAT YOU
SHEET WITH YOUR SIGNATURE
CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SALTZBURG'S MERCHANDISE CO.,
ATLANTIC CITY, N.J.

NO. D-1076

ORDER NO. 50580

DATE 12-19-1930

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

ATLANTIC CITY, N.J.

IMPRINT

SAME AS ABOVE

THE PLAYGROUND OF THE NATION

BOARDWALK ENTRANCE TO STEEL PIER.

R.M. SAME AS ON D-119

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO.

REMOVE COLORED MAN IN PHOTO &

CORRECT THE BLURRS IN PHOTO.

ROOF

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH
NECESSARY THAT YOU
SHEET WITH YOUR SIGNATURE
CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SALTZBURG'S MERCHANDISE CO.,
ATLANTIC CITY, N.J.

NO. D-1076

ORDER NO. 50580

DATE 12-19-1930

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

AIRPLANE VIEW SHOWING
HEINZ, GARDEN, STEEPLECHASE AND
STEEL PIERS.

IMPRINT

NONE

R.M. SAME AS ON D-119

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A5129.

ROOF

TRIMMINGS

COMPLETED

NO C.T. MARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

DIAL NO. D-1077

ORDER NO. 50859

DATE 1-3-1931

CUSTOMER PUBLISHED BY THE ALLIS
PRESS, KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2 POST CARDS SIZE 3 1-2 X 5 1-2 GROUP (3)

STYLE ARTGRAVURE-~~GREEN~~

BROWN

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP-TOWN TAVERN, MC PHERSON, KANSAS.

BOT- "A REAL HOME" (SET THIS IN SOME DISTINCTIVE
SUB TITLES - LOBBY, DINING ROOM. TYPE)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each Size 5x7 3x10 10x12

Prints each from MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample Station, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID-METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — ADV.

BLUE PRINT O. K. *[initials]*
JAN 6 1931

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED TO YOU WITHIN SIX DAYS, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED TO YOU WITHIN SIX DAYS, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.B. KEELER BOOK STORE,
STATE COLLEGE, PA.

NO. D-1078

ORDER NO. 50586

DATE 12-19-1930

3 M 500

ARTGRAVURE-BROWN

P.C. W.B.

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE)
UPPER BORDER

TITLE (IN FULL) "OLD MAIN" - BUILT 1855 -
RE-BUILT 1930
PENNA. STATE COLLEGE - STATE COLLEGE,
PA.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

3 - 1/2

3 - 1/2

DIAL NO. D-1079

CUSTOMER

FULLERTON CONCRETE CO.,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 50599

DATE 12-19-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

CIRCULARS

SIZE

8 1/2 x 11

STYLE ON LETTERHEAD STOCK

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title Full FULLERTON CONCRETE PRODUCTS CO.

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing—Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
 WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PIGAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL.

PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — (ADV.)

BLUE PRINT O. K.
JAN 19 1931

YOUR ORDER AS
MEMORANDUM
ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. D-1080

ORDER NO. 50605

DATE 12-19-1930

6 M BABY FOLDER COVER

FR NT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SCENES OF THE WHITE MTS..
N.H.

IMPRINT SAME AS ABOVE

FRONT: MT. WASHINGTON AND THE X SACO.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 85243. HAVE IT ACROSS ENTIRE FRONT.

ROOF

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. D-1080

ORDER NO. 50605

DATE 12-19-1930

6 M BABY FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) ROAD IN FRANCONIA NOTCH.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 8555-29 5755-29

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

DIAL NO. **D-1082**

ORDER NO. **50643**

DATE **12-22-1930**

CUSTOMER **ILLINOIS TAX APPRAISAL CO.**
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M LETTERHEADS SIZE DOUBLE SIZE 11 X 17 FOLDED TO SIZE
B 1-2 X 11

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ILLINOIS TAX APPRAISAL CO., INC.**

188 WEST RANDOLPH STREET

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - D-1082

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COLORS AS MARKED ON BACK OF EACH PHOTO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1083

CUSTOMER DEPENDON ASPHALTUM ROOFING CO. DATE ENTERED
CHICAGO, ILLINOIS

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

ORDER NO. 50645

DATE 12-22-1930

25

PC

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN FULL FACED.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full FRAME BUNGALOW MODERNIZED THE DEPENDON WAY
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

TAKE OFF ENTIRE FRONT & R.M. AFTER 22M ARE RUN

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

DO NOT RETOUCH PHOTO EXCEPT TO STRENGTHEN ROOF LINE AND
RETOUCH OUT FENCE IN FOREGROUND. LEAVE IN NEXT DOOR BLDG.

Photograph each - Size 5x7 - 3x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

DIAL NO. D-1085

CUSTOMER CRIDER BROTHERS,
WHEELING, W. VA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 50695

DATE 12-24-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3,500 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE-BROWN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CRIDER'S FUNERAL HOME, 107 KEY AVE.,
ELM GROVE, WHEELING, W. VA.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

REMOVE TELEPHONE WIRES & THE SIGN ON THE PORCH.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

RETURN PHOTO

ret. to cust—1-6-31

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.

127
BLUE PRINT O. K. *W*
FEB 19 1931

ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
COVER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
INSIDE THIS INFORMATION CORRECT AND PROCEED WITH THE
YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.		NO. XX D-1086
DATE 12-26-1930		ORDER NO. 50705
6M LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO	
TITLE (IN FULL) CROWN POINT RESERVATION AND TRADING POST, CROWN POINT, N.Y. RUINS OF FORT CROWN POINT, ERECTED BY THE BRITISH GENERAL AMHERST IN 1759, CROWN POINT RESERVATION .	IMPRINT PUBLISHED BY CROWN POINT TRADING POST, INC., CROWN POINT, N.Y. R.M.	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 0A5229.	
ROOF		

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
COVER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
INSIDE THIS INFORMATION CORRECT AND PROCEED WITH THE
YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.		NO. D-1086
DATE 12-26-1930		ORDER NO. 50705
6 M LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) BRIDGE ACROSS LAKE CHAMPLAIN, CONNECTING THE CROWN POINT RESERVATION, N.Y. WITH CHIMNEY POINT, VT.	IMPRINT MADE BY CURT TEICH & CO., CHICAGO, XXX U.S.A. R.M.	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 0A4325	
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		AD
SIGN HERE		

GENTLEMEN: WE ACKNOWLEDGE SPECIFICATIONS ORDER HEREWITH. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

MARKS AND ACCEPTATIONS ON THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-1087

ORDER NO. 50712

DATE 12-26-1930

12 M 500 LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL) CHEYENNE, WYO.

HOME OF FRONTIER DAYS

THE GM WITHOUT IMPRINT ARE TO HAVE
BARKALOW BROS. TRADE MARK ON FRONT.

FRONT NO

IMPRINT SAME AS ABOVE (ON INSIDE)
TAKE OFF IMPRINT AFTER 6,500 ARE
RUN.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO & DO NOT MAKE VIEW SQUARE, ROUND OFF CORNERS
& SHOW TREE ON RIGHT ABOUT AS INDICATED ON THEIR DUMMY.

ROOF

TRIMMINGS

BLDG. GREY STONE, GOLD DOME.

MAKE 2 BLUEPRINTS: 1 WITH CUST. IMPRINT
ONLY, 1 WITH CUST. TRADEMARK ONLY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

SEE DUMMIES ATT.

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTATIONS ORDER HEREWITH. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

MARKS AND ACCEPTATIONS ON THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-1087

ORDER NO. 50712

DATE 12-26-1930

12 M 500 LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL) SCENES AT CHEYENNE

FRONTIER DAYS "THE DADDY OF THEM
ALL".
VERSE.

FRONT NO.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTOS & ARRANGE AS PER DUMMY ATTACHED.

ROOF

TRIMMINGS

SEE INSTRUCTIONS ON BACK OF PHOTOS.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

DIAL NO. D-1088

CUSTOMER J.A. WHITNEY & CO.,
EAST HARTFORD, CONN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 50707

DATE 12-24-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12,500 M BLOTTERS SIZE 3 1-2 X 6 1-4

STYLE GROUP (2)

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full J.A. WHITNEY A.J. WHITNEY B.E. CARSON

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

JUST THE HOUSE IS ALL THEY WANT ON PHOTO
OF BLDG.

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT -C.T. D-1088

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

FILE

COMPLETED

2 Photos returned
3/16/31

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

BLDG. WHITE, GRAY ROOF.
MACHINE WHITE.

DIAL NO. **D-1089**

CUSTOMER **METZ MEN'S SHOES**
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **50752**

DATE **12-30-1930**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M POST CARDS SIZE **3 1-2 X 8 1-2**

STYLE **ARTGRAVURE-BLACK**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes ☒ No ☐ Copyright in Plate Yes ☐ No ☐

Title in full **SMITH SMART SHOES**

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. **SPECIAL**

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes ☐ No ☐

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No ☐

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1091** CUSTOMER **KANE FUEL CO.,** DATE ENTERED DEPT. DATE COMPLETED
CHICAGO, ILL.
ORDER NO. **50756** RETOUCHING
ENGRAVING
DATE **12-29-30** PHOTO LITHO
COMPOSING
LITHO ART

6 M LETTERHEADS SIZE 8 1-2 X 11

STYLE USE WITH CUT NO. D-1090

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **AS PER LAYOUT**

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout Yes No

PHOTO LITHO
Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____							ZINC ETCHINGS FROM _____ COPIES _____						
DUPLICATES _____							DUPLICATES _____						
LINE & HALFTONE COMB. _____							COLOR PLATES _____						
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FEB 27 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

PLEASE ADVISE THAT YOU, K. THESE TITLES AND COLOR DESCRIPTIONS. S. SHEARS, THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER. THE INFORMATION CONTAINED HEREIN IS
ABSOLUTELY NECESSARY THAT YOU SIGNATURE
THIS SHEET WITH YOUR SIGNATURE AND PRESS
IT ONCE. IF NOT RETURNED, IT WILL BE
CONSIDERED THAT THIS INFORMATION IS CORRECT
AND PROCEED WITH THE ORDER.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. D-1092

ORDER NO. 50811

DATE 12-31-1930

6 M LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR OF EUGENE
OREGON

VIEW OF ADMINISTRATION BUILDING
KENNELL-ELLIS PHOTO (SMALL TYPE)

FRONT No.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

USE NEW PHOTO. RED BRICK, WHITE TREES.

ROOF

AS PER TISSUE ATTACHED.

TRIMMINGS

REMARKS

WESLEY ANDREWS, INC.,
PORTLAND, OREGON.

NO. D-1 092

ORDER No. 50811

DATE 12-31-1930

6_M LARGE FOLDER COVERS

BACK

PLACE OF TITLE

TITLE (IN FULL) AERIAL VIEW OF THE
UNIVERSITY OF OREGON.

(C)BRUBAKER AERIAL SURVEYS
PORTLAND, ORE.

FRONT NO.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

USE NEW PHOTO, AS PER TISSUE ATTACHED.

ROOF

CUT AS MARKED

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

ADV

DIAL NO. D-1093

CUSTOMER HOTEL DECKER,
MAQUOKETA, IOWA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 50791

DATE 12-30-1930

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2^M POST CARDS SIZE 3 1-2 X 5 1-2

W.B. STYLE ARTGRAVURE-PURPLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOBBY, HOTEL DECKER, MAQUOKETA, IOWA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes No

SUBMIT RETOUCED PHOTO

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

19 PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.

126
BLUE PRINT O. K. *WJ*
FEB 27 1931

ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON.

NO. D-1094

ORDER NO. 50838

DATE 12-31-1930

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) THE PACIFIC HIGHWAY
OREGON.

SEE OFFICE FOR LAYOUT

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 0A5360 & HAVE IT COVER THE ENTIRE FRONT.

ROOF

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT SAME AS ABOVE

R.M. & ROAD MAP SAME AS ON
COVER NO. N-3513

REMARKS

WESLEY ANDREWS, INC.,
PORTLAND, OREGON

NO. D-1094

ORDER NO. 50838

DATE 12-31-1930

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) MT. SHASTA, CALIF.,
ELEVATION 14,162 FEET, AS SEEN
FROM THE PACIFIC HIGHWAY.

COLOR DESCRIPTION

SEE

BUILDINGS

USE PHOTO NO. 107815

ROOF

TRIMMINGS

DESTROY OLD COLOR NEGATIVES N 3513

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

FOR R.M. USE N 3513

REMARKS

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Wg*
FEB 27 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, NEGATIVES, AND PHOTO PROPERTY OF C. T. & CO., CHICAGO, ILL. IF NOT RETURNED WITH THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
NEGATIVES, AND PHOTO PROPERTY OF C. T. & CO., CHICAGO, ILL. IF NOT RETURNED
WITH THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED,
WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

PUBLISHED BY WESLEY ANDREWS, INC.,
PORTLAND, OREGON

NO. D-1095
ORDER No. 50866

DATE 1-3-1931

25 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE PORTLAND, OREGON
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SAME AS ABOVE
IMPRINT

SACA JAWEA STATUE, CITY PARK

R.M. SAME AS ON N-3146 WITH
CORRECTIONS

LARGE FILE - (D)

COLOR DESCRIPTION USE PHOTO NO. 56085. HAVE BORDER OF ROSES SIMILAR TO

REMARKS

BUILDINGS N-2779, ONLY A FEW MORE IN CLUSTER. DO NOT HIDE THE EDGE OF ROCK

AT BASE OF MONUMENT. MAKE BRIGHT LETTERING AS ON PREVIOUS FOLDER,

ROOF BUT MOVE TO THE LEFT A LITTLE. (SEE OLD COVER ATT.)

TRIMMINGS

WESLEY ANDREWS, INC.,
PORTLAND, OREGON

NO. D-1095
ORDER No. 50866

DATE 1-3-1931

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE AERIAL VIEW OF PORTLAND
TITLE (IN FULL) SHOWING THE WILLAMETTE RIVER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. MADE BY CURT TEICH & CO.,
IMPRINT CHICAGO, U.S.A.

(C) BRUBAKER AERIAL SURVEYS,
PORTLAND, ORE.

R.M.
(USE N 3146, MAKE CORR.)

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS USE NEW PHOTO

ROOF

TRIMMINGS

DESTROY OLD COLOR NEGATIVES N 3146

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *Wey*
FEB 27 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
SPECIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
SPECIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

YOUR ORDER AS
MEMORANDUM

PUBLISHED BY WESLEY ANDREWS, INC., PORTLAND, OREGON.		NO. D-1096 ORDER NO. 50878
DATE 1-5-1931		
25 M LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) COLUMBIA RIVER HIGHWAY (OLD OREGON TRAIL SEAL) MULTNOMAH FALLS LODGE SEE OFFICE FOR LAYOUT	IMPRINT SAME AS ABOVE R.M. (USE N 2951)	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. 0A5311 .	
ROOF	MAKE BRIGHT COLORS . INSTEAD OF CUTTING VIEW ABRUPTLY	
TRIMMINGS	LET IT FADE OUT AT RIGHT EDGE.	
PUBLISHED BY WESLEY ANDREWS, INC., PORTLAND, OREGON.		NO. D-1096 ORDER NO. 50878
DATE 1-5-1931		
25 M LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) VISTA HOUSE, CROWN POINT.	IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A. R.M. USE NEGATIVE N 2951	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. ⁰⁴ 5312	
ROOF		
TRIMMINGS		
DESTROY OLD NEGATIVES N 2951		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		ADV
SIGN HERE		

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.B. WYCKOFF,
STROUDSBURG, PA.

NO. D-1097

ORDER NO. 50898

DATE 1-6-1931

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) PICTURESQUE LUTHERLAND
POCONO PINES, PA.

IMPRINT SAME AS ABOVE

THE CASINO

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 5829-29. USE STYLE OF LETTERING AS ON SLIP ATTACHED.

ROOF

TRIMMINGS

GREEN FOLIAGE

A.B. WYCKOFF,
STROUDSBURG, PA.

NO. D-1097

ORDER NO. 50898

DATE 1-6-1931

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) WOODLAND SCENE KM AT LUTHERLAND

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. ~~5832-29~~ D 1061

ROOF

GREEN FOLIAGE

TRIMMINGS

SEE CARD ATT.

Returned to Customer
2/24/31
RETURN PHOTOS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *Wey*
FEB 4 1931

PUBLISHED BY E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-1078

ORDER NO 50901

DATE 1-6-1931

12 $\frac{1}{2}$ ^M LARGE FOLDER COVER

FRONT

PLACE OF TITLE

TITLE (IN FULL) 27 SOUVENIR VIEWS OF CAPE COD,
MASS.

FRONT No.

IMPRINT SAME AS ABOVE

QUAINT CAPE COD.

R.M. (SAME AS ON N 4319)

IN PLATE. COPYRIGHT E.D. WEST CO

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

USE PHOTO NO. 118289. HAVE IT ACROSS ENTIRE FRONT.

TRIMMINGS

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RECEIVED
JUN 10 1906
E. D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-1098

ORDER NO. 50901

DATE 1-6-1931

12½ M LARGE FOLDER COVER

BACK

PLACE OF TITLE

TITLE (IN FULL) COME DOWN ON CAPT COD AUTO MAP

FRONT No.

IMPRINT NONE

R.M.

SAME AS ON N 4319

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. ~~6449~~ 9. ADD NEW ROAD AS SHOWN IN PENCIL ON OLD COVER.

NEGATIVE N 4319 (BACK)

ROOF

TRIMMINGS

DESTROY OLD PLATES: N 4319

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

ADV

SIGN HERE

GI
PER
OF
ETC.
IN SI
WOR

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

& COMPANY INC.
NG PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.D.WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-1099

ORDER NO. 50903

DATE 1-6-1931

6 M LARGE FOLDER COVER

FRONT

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF
PROVINCETOWN, CAPE COD, MASS.

FRONT NO.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

DATE	TIME	LOCATION	REMARKS
11/11/54	10:00	1000	USE NEW PHOTO. TAKE OUT ALL 3 PEOPLE IN FRONT.

BUILDINGS

ROOF

TRIMMINGS

FOR COLORS SEE BACK OF

OLD FOLDERCOVER ATT.

REMARKS

NO. D-1099

ORDER No. 50903

DATE 2-6-1931

6 M LARGE FOLDER COVER

BACK

PLACE OF TITLE

TITLE (IN FULL) THE HARBOR FROM TOWN HILL

FRONT No.

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

SEE
USE NEW PHOTO.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

LV COMPLETED

SIGN HERE

ADV

BLUE PRINT O. K.
MAR 9 1931

WE ACKNOWLEDGE WITH THANKS AND ACCORDANCE WITH THE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
ON THE
TITLES AND COLOR
DESCRIPTIONS
ETC. AND RETURN
THIS SHEET WITH
YOUR SIGNATURE
AFFIXED AT ONCE,
IF NOT RETURNED
IN SIX DAYS WE
WILL CONSIDER THIS
INFORMATION CORRECT
AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY E.O. BRAULT,
MANISTIQUE, MICH.

NO. D-1100
ORDER NO. 51976

DATE 2-26-1931

6 M VIEW CARDS SIZE 7 X 11

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE ON FRONT
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE
IMPRINT SAME AS ABOVE
TITLE- VIEW OF KITCH-ITI-KI-PI
SPRING NEAR MANISTIQUE, MICH.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 1A601
ROOF FOR COLORS SEE
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

up photo 8x10

R. 4 2 0

7
18

X

DIAE NO. D-1101

CUSTOMER UNION INDUSTRIAL BLDG.,
FLINT, MICH.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51001

DATE 1-12-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M BLOTTER SIZE 4 X 9

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NEW UNION INDUSTRIAL BUILDING

SOUTH SAGINAW AT FIRST

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. INDIANA LIMESTONW, LIGHT BUFF. DARK GREY TRIMMINGS.
BORDER TO BE LIGHT GREEN. SEE SLIP ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUELNE - OVAL - CIRCLE
SQUARE - GREE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED - WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V. — ADV.

BLUE PRINT U. K. Wey
FEB 5 1931

Print to G. W. Wey
9/17/31

4
Photo 3
August 1

3

X

DIAL NO D-1102CUSTOMER BARRON S. COLLIER, INC.,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51007DATE 1-10-1931RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART12 1/2 M CAR CD.

SIZE

11 X 21, Picture 10 X 19 1/2STYLE 4 PLY OFFSET, 4 COLORS.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full LINCOLN PARK MIXED LAWN GRASS SEED

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit ~~Sketch~~ ~~Layout~~ ~~Retouched Photo~~ ~~Wash Drawing~~

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1102**

CUSTOMER **BARRON S. COLLIER, INC.,**
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **51007**

DATE **1-10-1931**

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

12 1/2" CAR CD.

SIZE

11 X 21, Picture 10 X 19 1/2

STYLE **4 PLY OFFSET, 4 COLORS.**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **LINCOLN PARK MIXED LAWN GRASS SEED**

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMP. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1103

CUSTOMER STATES HOF BRAU RESTAURANT, ENTERED
SAN FRANCISCO, CALIF.

DEPT.

DATE COMPLETED

ORDER NO. 51017

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 1-12-1931

2 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE ART GRAVURE GREEN WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full APPLE ORCHARD

STATES HOF BRAU RESTAURANT

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

USE PHOTO NO. D-670. REMOVE TABLE FROM LOWER LEFT CORNER AND MOVE THE TITLE COPY OVER TO THAT CORNER AS INDICATED ON SAMPLE ATTACHED. THERE IS NOT ENOUGH SHARPNESS TO THE DECORATIONS ON THE CEILING. IMPROVE THIS. BRING OUT THE SILVERWARE SHOWN ON THE FRONT TABLE MORE CLEARLY.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH ONE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1104

CUSTOMER ARROW SIGN CO.,
OKLAHOMA CITY, OKLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51055

DATE 1-15-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M ENV. STUFFER SIZE 3 1/2 X 6

STYLE

WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full SPECIAL GROUP OF REAL ESTATE SIGNS

IMPRINT: Customer

C. T. Imprint

No Imprint

MANUFACTURED BY THE

ARROW SIGN COMPANY

Trade Mark Yes No

OKLAHOMA CITY, OKLAHOMA

Special type as sample

PLANT 418 W. 4TH ST. PHONE 7-3774.

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

TABLE IS NOT TO SHOW. FIX UP TO LOOK GOOD AS POSSIBLE.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SIGN NO. 1-TOP & BOTTOM BACKGROUND PANELS, RED. LETTERS
WHITE. CENTER, NAME & TRADE MARK, BLUE.

SIGN NO. 2-BLUE & WHITE

SIGN NO. 3- BLACK & RED ON WHITE.

SIGN NO. 4- FOR SALE & DWYER REALTY CO. BLACK, ARROW & PARRINE
BLDG. RED.

SIGN NO. 5 RIBBON BLUE WITH WHITE LETTERS, ALL OTHER LETTERING
BLACK.

SIGN NO. 6- BLUE & WHITE

SIGN NO. 7- UPPER LEFT BACKGROUND BLACK. LOWER RIGHT
BACKGROUND RED.

NUMBERS OS SIGNS WHITE. BACKGROUND OF THE PICTURE BLACK.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

NANCY LINCOLN INN,
HODGENVILLE, KY.

NO. D-1119

ORDER NO. 72277

DATE 5-16-1934

6M BABY FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) LINCOLN NATIONAL PARK
MEMORIAL. SOUVENIR HODGENVILLE, KY.
"WITH MALICE TOWARD NONE."
"WITH CHARITY FOR ALL."

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 56140.

NANCY LINCOLN INN,
HODGENVILLE, KY.

NO. D-1119

ORDER NO. 72277

DATE 5-16-1934

6M BABY FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) LINCOLN MEMORIAL HALL,
LINCOLN NATIONAL PARK

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U. S. A.

COLOR DESCRIPTION

USE PHOTO NO. 88493

DEADLINE

SUBMIT: RET. PHOTO B. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

59
DEADLINE
op. 1 - 102
24 - 135
A 62
DEADLINE
JUN 23 1932
DEADLINE

NO. 0-1131
ORDER NO. 60894
DATE 6-3-1932

I. L. MADURO, JR.,
PANAMA.

FRONT.

25 M COVERS FOR VIEW BOOKS, SIZE 8XXX10XXX 8 1-4 X 20 3-4

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR OF THE PANAMA CANAL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES
IMPRINT NONE

8 3/8 X 20 15/16

COLOR DESCRIPTION

CHANGE VIEW
IMPROVE COLORS AND REMOVE SKETCH IN UPPER RIGHT CORNER.
FOR FURTHER INSTRUCTIONS SEE CURT TEICH, JR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

NO. 0-1131
ORDER NO. 60894
DATE 6-3-1932

I. L. MADURO, JR.,
PANAMA.

25 M COVERS FOR VIEW BOOKS, SIZE 8 1-4 X 20 3-4 BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES
IMPRINT NONE

8 3/8 X 20 15/16

COLOR DESCRIPTION

SEE CURT TEICH, JR. FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

244 9X12
11
7 1/2

DEADLINE

BLUE PRINT O.K.

ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED INSIDE THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED INSIDE THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

NO. D-1202	
ORDER NO. 56344	
DATE 9-30-1931	
6 M LARGE FOLDER COVER	
FRONT	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	FRONT NO. NONE
TITLE (IN FULL) SOUVENIR FOLDER OF EUREKA SPRINGS, ARK.	IMPRINT SA. DIEHL NONE
FRONT: PIVOT ROCK, NEAR EUREKA SPRINGS.	R.M.
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS USE OLD NEGATIVE NO. N-3351.	Take out S.A. Diehl
ROOF	Imprint.
S.A. DIEHL, P	
EUREKA SPRINGS, ARK.	
DATE 9-30-1931	
6 M LARGE FOLDER COVER	
BACK	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	FRONT NO.
TITLE (IN FULL) BIRD'S-EYE VIEW, SE EUREKA SPRINGS.	IMPRINT MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A.
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS USE PHOTO OA3259.	R.M. Same as on N-3351
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	
LV	ADV
SIGN HERE	

19

Handwritten signature

Handwritten mark

BLUE PRINT O. K. W.
APR 13 1931

DIAL NO. **D-1219**

ORDER NO. **52565**

DATE **3-25-1931**

CUSTOMER **PLYMOUTH ROCK SQUAB CO.,** DATE ENTERED
MELROSE HIGHLANDS, MASS.

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 500 LTHDS. SIZE **8 1-2 X 11**

STYLE

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **PLYMOUTH ROCK SQUAB COMPANY**
(ETC. AS PER LAYOUT)

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
IMPRINT- D-1219

RETOUCHING DEPARTMENT
☒ Submit ☒ Sketch ☒ Layout Retouched Photo—Wash Drawing. Layout ☒ Yes No

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 ☒ NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
____ Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, ☒ 135, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
☒ Blue Print ☒ Handcolor Black & White Proof.

USE PHOTO NO. N-3456 & NEW PHOTOS.
SEE LAYOUT ATTACHED FOR ARRANGEMENT &
NEW TYPE.

*part of
Spec'd negative & strip in
new pictures.*

Quick Must Have H. C. P.

3/27/31

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT									
HALFTONES FROM _____ COPIES _____					ZINC ETCHINGS FROM _____ COPIES _____				
DUPLICATES _____ ZINC COLOR PLATES _____					DUPLICATES _____ COLOR PLATES _____				
LINE & HALFTONE COMB. _____ COLOR PROCESS _____					Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day				
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day			

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PROPERTY OF C. T. & CO. — ☒ CUSTOMER — L. V. — ☒ ADV

FRED W. AUST, SEATTLE, WASH.
RAINIER NATIONAL PARK CO., TACOMA, WASH. MADE IN U.S.A.

NO. D-1231

ORDER No. 9033

DATE MAY 14, 1942

12½ M LARGE FOLDER COVERS ART COLORTONE FRONT MAKE OVER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RAINIER NATIONAL PARK WASHINGTON

FRONT NO. NO R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

IMPROVE MOUNTAIN - FOLLOWING CARD 5A-H2642

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

FRED W. AUST, SEATTLE, WASH.
RAINIER NATIONAL PARK CO., TACOMA, WASH. MADE IN U.S.A.

NO. D-1231

ORDER No. 9033

DATE MAY 14, 1942

12½ M LARGE FOLDER COVERS ART COLORTONE BACK MAKE OVER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PARADISE INN.

FRONT NO. NO R. M. YES
IMPRINT GENUINE CURTEICH CHICAGO "C.T."
ART COLORTONE CREATION (REG. U.S. PAT.
OFF.)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CORRECT AS INDICATED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

MAKE OVER

size to HPP NET

EST. Makeover Time Required

PRINTING

PHOTO LITHO

ENGRAVING

ART DEPT.

ENGRAVING

OPERATION

EST. TIME

DATE

TIME

ETCHING, TYPE SET UP

ETCHING

ETCHING

PHOTO LITHO

BLUEPRINT
STAMPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ART DEPT.

DATE 17 1942

8

7

76

15

4/15 9/15

6/15 7/15

ADV

LTHDS.

2

DIAL NO. D-1352

CUSTOMER SUPERIOR CLEANING CO.,
MARYVILLE, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51121

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 1-21-1931

M. LTHDS.

SIZE 8 1/2 x 11

STYLE

BLUE PRINT 0. R. M.
FEB 13 1931

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full SUPERIOR DYERS AND CLEANERS
MARYVILLE, MO.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

NEG.
USE PHOTO NO. N-4233.

make new process
corrections

File

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

as before

COMPLETED

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.

BLUE PRINT O.K.
APR 4 1932

CUSTOMER —
DIAL NO. D-1402 ORDER NO. 58576 DATE 1-19-1932 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
CUSTOMER J.J. MC CAULEY & SON, UHRICHVILLE, OHIO
12 1/2 M LETTERHEADS SIZE 8 1/2 X 11 STYLE MAKEOVER
PLACE OF TITLE: Upper, Lower, Left, Center—Border—Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full J.J. MC CAULEY & SON
(ETC. AS PER COPY)
RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
MAKE NEW BLACK NEGATIVE AND USE OLD COLOR PLATES.
MAKE CORRECTIONS IN COLORS.
CHANGE WORDING ON CIGAR BOX FROM 3 FOR 10¢ to 2 FOR 5¢. TAKE BANDS OFF OF CIGARS.
MAKE AUTOS IN FRONT OF BLDG. LOOK MORE MODERN.
COLOR DESCRIPTION
COLOR OF BLDG. AND CIGAR BOX SHOULD BE A DEEPER ORANGE COLOR THAN ON OLD LETTERHEAD.
MORE OF A GOLDEN-RED COLOR
Cigar Box by H.
USE PHOTO N4272
PHOTO LITHO Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.
ENGRAVING DEPARTMENT
HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Box Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Box Day
SIZE WIDE HIGH. SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

20
2024
BLUE PRINT O.K.
JAN 21 1932

NO. D-1548
ORDER NO. 58412
DATE 1-7-1932
B.S. REYNOLDS CO.,
WASHINGTON, D.C.
MAKEOVER

12M 500 VIEW CARDS SIZE 7 X 11 (ON FOLDER COVER STOCK)

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M. NO
TITLE (IN FULL)	IMPRINT NONE
(ON FRONT) IN PLATE - (C) E.L. GRANDALL (SMALL AS ON D-1577) D7501	TITLE - LINCOLN MEMORIAL AND JAPANESE CHERRY BLOSSOMS FROM ACROSS THE POTOMAC, WASHINGTON, D.C.
COLOR DESCRIPTION	
USE PHOTO NO. D-1548. AS PER INSTRUCTIONS GIVEN BY CURT TEICH, JR., TO MR. SLADEK AND MT. BUETTNER.	
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. - CUSTOMER	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET	

COMPLETED

12 6
rept. 8 x 10
Tim H...

816
BLUE PRINT O.K.
NOV 3 1931

DIAL NO. D-1587
ORDER NO. ~~5625~~ 56235
DATE 9-25-1931
CUSTOMER LEXINGTON MILL & ELEVATOR CO. DATE ENTERED
LEXINGTON, NEB.
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M ENV. SIZE no.10.

STYLE 4.4

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: NEBRASKA'S MOST SANITARY MILL. "WHERE THE WHEAT IS WASHED"
BOT: LEXINGTON MILL & ELEVATOR CO., LEXINGTON, NEB.

(All of this on address side)
FRONT NO. NONE R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

USE PART OF PHOTO NO. N-4502, AS MARKED ON COPY ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Rancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

N 4502
COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1649

CUSTOMER **EMR LITTELFUSE LABORATORIES**, ENTERED
CHICAGO, ILL.

DEPT.

DATE COMPLETED

ORDER NO. 51156

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 1-22-1931

M DOUBLE CB, SIZE

~~3 1-2 x 5 1-2~~ SCORED TO 3 1-2 x 5 1-2 STYLE ARTGRAVURE BLACK

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full LITTELFUSE LABORATORIES

IMPRINT: Customer

C. T. Imprint

No Imprint

SERVICE CARD NO. 1.

(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

*Make only 1 proof
of copy #1 portrait
size*

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

DIAL NO. D-1650

ORDER NO. 51158

DATE 1-22-1931

CUSTOMER **EMPIRE WAREHOUSES, INC.,** DATE ENTERED
CHICAGO, ILL.

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

100¹ FOLDERS SIZE

6 X 6 FOLDED TO SIZE 2 X 6

STYLE CO-1 F-42

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **EMPIRE WAREHOUSES, INC.**
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

no retouching on inside D 946

Large Photo
Photo of truck
ret. 2/4/31

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COLORS SAME AS ON D-946

COMPLETED

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1651

CUSTOMER CAMP GRAY,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51157

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 1-22-1931

12 500 FOLDERS SIZE 7 X 6

STYLE CO-1F-42
SPECIAL FOLDK

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full CAMP GRAY - ON LAKE MICHIGAN -

IMPRINT: Customer

C. T. Imprint

No Imprint

SAUGATUCK, MICHIGAN,
(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

AS PER COPIES ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. — ADV.

COMPLETED

BLUE PRINT O.K.
FEB 26 1931

YOUR ORDER AS
MEMORANDUM
KNOWLEDGE WITH THANKS AND ACCEPTANCE
CONDITIONS AND CONDITIONS ON THE
HEREWITH ENCLOSED.
TRY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
IF WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
UNDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. D-1652

ORDER NO. 51217

DATE 1-26-1931

25 MLARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) SOUVENIR FOLDER OF ATLANTA, GA.
FINANCIAL CENTER OF THE SOUTH

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT SAME AS ABOVE (INSIDE)
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 48961

REMARKS

IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. D-1652

ORDER NO. 51217

DATE 1-26-1931

25 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) VIEW OF LAKE CLUB HOUSE,
BROOK HAVEN COUNTRY CLUB.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.
R.M.

DESCRIPTION SEE
USE PHOTO NO. 71331.

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

GENTLEMEN
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTE
ETC., AND RETURN
IN SIX DAYS WE
WORK.

BLUE PRINT O.K. *neg.*
FEB 25 1931

YOUR ORDER AS
MEMORANDUM
FICATIONS AND CONDITIONS ON THE
R HEREWIT ENCLOSED.
SARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
SIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWIT ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ESSENTIALLY NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ETC. AND RETURN THIS
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,
MECHANICVILLE,N.Y.

1-26-1931

DATE 12¹ LARGE FOLDER COVERS

M

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE SOUVENIR FOLDER OF CAIRO,
TITLES IN FULL, PURLING, ACRA AND SO. CAIRO. N.Y.
MR. KAATSKILL.

COLOR DESCRIPTION SEE
(USE PHOTO NO. 80470.)
BUILDINGS
ROOF

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO SAME AS ABOVE
IMPRINT
R.M.

REMARKS

C.W.HUGHES & CO.,INC.,
MECHANICVILLE,N.Y.

1-26-1931

DATE 12¹ LARGE FOLDER COVERS

M

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE GREETINGS FROM THE
TITLE (IN FULL)

COLOR DESCRIPTION SEE
USE PHOTO NO. 80472.
BUILDINGS
ROOF
TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO KILLS. MADE BY CURT TEICH & CO.,
IMPRINT CHICAGO, U.S.A.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

D- 1633
NO. 51231
ORDER NO.

NO. 51231
ORDER NO.

216

2/27/31

D-1654

D-1654

DIAL NO. D-1654

ORDER NO. 51239

DATE 1-26-1931

CUSTOMER CHICAGO RUG & CARPET CLEANERS, CHICAGO, ILL.

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M LTHD. CIRCULARS SIZE 8 1/2 x 11

STYLE 4 COLORS ON ONE SIDE,
1 COLOR ON OTHER SIDE.

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full LIONS CLUB,

(ETC. AS PER LAYOUT)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

AS PER COPIES ATTACHED.

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPIES ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

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Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1655

CUSTOMER ALHAMBRA WATER CO.
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51272

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 1-27-1931

12½ M LETTERHEADS SIZE 8½ X 11

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full No title.

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

MAKE THIS SUBJECT IN FAIRLY GOOD SIZE. CUSTOMER WANTS
CHUBBY ARMS AND HANDS OF BABY TO BE SHOWN, SO FULL PHOTO
IS TO BE REPRODUCED. FADE OUT EFFECT.

*make 577 rephoto
Baby original
fade*

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BABY HAS CHESTNUT BROWN HAIR, BROWN EYES. THE COLLAR & CUFFS
ARE WHITE, BUT MAKE THE OTHER PART OF THE DRESS IN SOME
DAINTY COLOR. HAVE A PALE BLUE BORDER ON EACH SIDE OF
LETTERHEAD. CUSTOMER SUGGEST THIS BORDER BE PUT ON WITH
COLOR CRAYON SO IN CASE IT IS DECIDED TO OMIT BORDER THIS
CAN BE DONE.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

DUPLICATES _____ COLOR PLATES

LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1656

ORDER NO. 51334

DATE 1-29-1931

CUSTOMER CHICAGO RUG & CARPET CLEANERS, CHICAGO, ILL.

DEPT.

IF COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M CIRCULARS SIZE 6 x 10 1/2

STYLE CO-2F-63

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHICAGO RUG & CARPET CLEANERS
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____						ZINC ETCHINGS FROM _____ COPIES _____							
DUPLICATES			ZINC COLOR PLATES			DUPLICATES			COLOR PLATES				
LINE & HALFTONE COMB. _____						COLOR PROCESS _____							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPE EACH OF _____
ON WOOD NET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. —

DIAL NO. D-1657

CUSTOMER EDW.F.MC HUGH & CO.,
KINGSTON, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51336

DATE 1-30-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

M EXXX CIRCULAR SIZE 11 x 7 1/2

STYLE ART GRAVURE BLUE AG-110

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CREATORS DESIGNERS INSTALLERS
OF

MODERN STORE FRONTS

EDW.F.MC HUGH & CO., INC. KINGSTON, PA.

(Etc. AS PER LAYOUT)
RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Follow general style as used in New Lawrence Hotel Folder.
The copy attached is drawn to exact proportions that they
want the circular to appear - except that it is twice the
actual size that the circular is to be. On the New
Lawrence Hotel circular, the words "New Lawrence Hotel"
have a blue background and a black stripe. This
is to be reversed on this circular - the words "Modern Store
Fronts" (which will show in white) are to have a black
background and a blue stripe.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

BLUE PRINT O.K.
FEB 28 1931

MUST HAVE BLUEPRINT
2/13/31

DIAL NO. D-1658

CUSTOMER MAC ARTHUR CO.,
OKLAHOMA CITY, OKLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51359

DATE 1-31-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

SIZE 3 1-4 X 6

STYLE ON LTHD. STOCK

BLUE PRINT O. K.
FEB 25 1931

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full YOUR PICTURE ENLARGED COLORED FRAMED
890

(ETC. AS PER LAYOUT

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. BLANK

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PICTURE FRAME GRAY. BACKGROUND OF PICTURE GREEN.
LADY'S DRESS BLUE. BABY'S DRESS PINK. BOTH WOMAN
& CHILD ARE BRUNETTES. BACKGROUND OF THE REST
OF THE STUFFER TO BE TINTED ANY COLOR YOU THINK
BEST. CUSTOMER IS ANXIOUS TO HAVE THE FRAME SHOW
UP WELL AND A GOOD GRAY.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1659**

CUSTOMER **STRATFORD HOTEL,
WASHINGTON, D.C.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **51358**

DATE **1-31-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

P.C.

SIZE

3 1-2 X 5 1-2

STYLE

ARTGRAVURE GREEN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **HOTEL STRATFORD**

25 EX E ST., N.W.,

WASHINGTON, D.C.

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**MAKE VERTICAL CARD. ARRANGE ALL WINDOWS & CURTAINS
IN UNIFORM ORDER & REMOVE THE TWO AUTOS WHICH ARE
DIRECTLY ACROSS THE STREET FROM THE HOTEL
DO NOT REMOVE THE AUTOS IN FRONT OF THE HOTEL.**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Red.	6
Black.	8
<hr/>	
	14

12

121

BLUE PRINT O. K. *Weg*
FEB 13 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NECESSARY, WILL BE AFFIXED TO THE PHOTO. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER ATTACHED

OF YOUR TOTAL

ETC. AND RETURN

IN SIX DAYS

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NECESSARY, WILL BE AFFIXED TO THE PHOTO. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER ATTACHED

OF YOUR TOTAL

ETC. AND RETURN

IN SIX DAYS

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NECESSARY, WILL BE AFFIXED TO THE PHOTO. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER ATTACHED

OF YOUR TOTAL

ETC. AND RETURN

IN SIX DAYS

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-1661

ORDER NO. 51363

DATE 1-31-1931

6M VIEW CARDS SIZE 7 X 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ON FRONT
TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE
IMPRINT NONE
TITLE- THE ROYAL GORGE AND
SUSPENSION BRIDGE, COLO.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS
ROOF
TRIMMINGS

SEE HAND COLORED PHOTO ATTACHED ^{TO D 1662} FOR COLORS.
NOTE THAT BRIDGE IS WHITE. PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

421
BLUE PRINT O. K.
FEB 13 1931

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFIC CONDITIONS ON THE
ORDER HEREWITH ENCLOSED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-1662

ORDER NO. 51363

DATE 1-31-1931

6 M VIEW CARDS SIZE 7 X 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ON FRONT

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NON

IMPRINT NONE

TITLE- SUSPENSION BRIDGE FROM
THE BOTTOM OF THE ROYAL
GORGE, COLO.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BRIDGE IS WHITE. COLORS AS PER HAND COLORED PHOTO
ATTACHED .

ROOF

PUT CLOUDS IN SKY

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

Photo ret 2/9/31
JES

ADV

BLUE PRINT O. K. *Weg*
FEB 10 1931

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

XXXXX SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-1663

ORDER NO. 51363

DATE 1-31-1931

6 M VIEW CARDS SIZE 7 X 11

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ON FRONT

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

IMPRINT NONE

TITLE- PANORAMA OF THE ROYAL
GORGE AND WORLD'S HIGHEST
SUSPENSION BRIDGE, COLO.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BRIDGE IS WHITE. B. DGS. GRAY SLATE ROOF. NOTE R.R. TRACK
AND RIVER AT BOTTOM. DO NOT ~~BE~~ CUT OFF AT BOTTOM.
FOR COLORS SEE HAND COLORED PHOTO ATTACHED TO D-1662

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *Wey*
FEB 14 1931

YOUR ORDER AS
MEMORANDUM

KNOWLEDGE WITH THANKS AND ACCEPT
TATIONS AND CONDITIONS ON THE
R HEREWIT ENCLOSED

SARY THAT YOU O K THESE TITLES AND COLOR DESCRIPTIONS,
ET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
WIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

GENTLEMEN:-
 I HEREBY REQUEST
 OF YOUR TOTAL
 ORDER HEREWITH ENCLOSED.
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED, IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

OF YOUR ORDER AS
 MEMORANDUM

VERY TRULY
CURT TEICH  COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.

ASHEVILLE, N.C.

DATE 1-31-1931

12M 500 LARG FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

TITLE (IN FULL) VIEW FOLDER OF
TALLAHASSEE, FLORIDA
EAST FRONT CAPITOL, SHOWING STATE
SEAL

COLOR DESCRIPTION

SEE

BUILDINGS

USE NEW PHOTO. FOR COLORS SEE 69869. MAKE DAY SCENE.

ROOF

NO. D-1664

ORDER NO. 51372

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT SAME AS ABOVE

R.M.

NO C.T. MARKS.

REMARKS

NO. D-1664

ORDER NO. 51372

12 M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE

PLACE OF TITLE

TITLE (IN FULL) VIEW FROM AIR-PLANE OF
FLOIDA STATE COLLEGE FOR
WOMEN

FRONT NO

IMPRINT **NONE**

R.M.

NO C.T. MARKS

COLOR DESCRIPTION

SEE

BUILDINGS

USE NEW PHOTO. USE BEST PART OF VIEW, EXE ENCLOSED BY
LINES ON BACK. BLDG. RED BRICK, ROOFS BLACK OR BLuish,
SOME RED TILE.

ROOF

TRIMMINGS

REMARKS

RETURN RMX PHOTO

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

ADV

DIAL NO. **D-1665**

CUSTOMER **CRAWFORD HOTEL,
CARLSBAD, N.MEX.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **51502**

DATE **2-6-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25^M CIRCULAR SIZE **8 3-4 X 11 3-4**

STYLE **CO-1-110**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **MEXIC CRAWFORD HOTEL**

CARLSBAD, N.M.

(ETC. AS PER XXXXX LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ Duplicates ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
____ WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

BLUE PRINT O. K.
APR 7 1931

See 1/17/31

*1 Photograph to C.T.
6/19/31*

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

DIAL NO. **D-1667**

CUSTOMER

**WALTER P. POWERS,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **51599**

DATE **2-10-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M FOLDERS

SIZE **6 X 14**

STYLE **CO-3F-84**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full

WALTER P. POWERS

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type or sample

PHOTO LITHO

Rephoto

Photograph, each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID WOOD - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH - UNMOUNTED WITH BEAKERS
CUT TO FIT (same size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

42
DIAL NO. D-1668

ORDER NO. 51637

DATE 2-11-1931

CUSTOMER WALTER P. POWERS,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M FOLDERS SIZE 6 X 14

STYLE CO-3F-64

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full POWERS REGAL SPARKLING BEVERAGES
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

*Try to show phone
at bottom of each page
except front*

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V.

18
24
BLUE PRINT O.K. 119
JAN 21 1932

replate 0110
5 1/2

NO. **D-1677**
ORDER NO. **58412**
DATE **1-7-1932**

B.S. REYNOLDS CO.
WASHINGTON, D.C.

MAKEOVER

12 M 500 VIEW CARDS SIZE 7 X 11 (ON FOLDER COVER STOCK)
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER
TITLE (IN FULL) **(ON FRONT)**
IN PLATE- (C) B.S. REYNOLDS CO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **NONE** R. M. **NO**
IMPRINT **NONE**

**TITLE - WASHINGTON MONUMENT AND
JAPANESE CHERRY BLOSSOMS
RIVERSIDE DRIVE, POTOMAC RIVER,
WASHINGTON, D.C.**

COLOR DESCRIPTION
D-13
**USE PHOTO NO. D-1677, AS PER INSTRUCTIONS GIVEN BY
CURT TEICH, JR. TO MR. SLADEK AND MR. BUETTNER;**

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

2

X

120
BLUE PRINT O.K. *Wg.*
MAR 12 1931

ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. ESSEY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED INSIDE THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MID-CONTINENT NEWS CO.,

NO. D-1679
ORDER NO. 51674

OKLAHOMA CITY, OKLA.

DATE 2-13-1931
M

6 LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE
TITLE (IN FULL) SOUVENIR FOLDER OF
OKLAHOMA CITY, OKLA.
FRONT- OKLAHOMA STATE CAPITOL

FRONT NO. NONE
IMPRINT SAME AS ABOVE (INSIDE)
R.M.
TAKE OFF IMPRINT AFTER 5,000
ARE RUN.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF USE PHOTO NO. 2022-30

REMARKS
RETURN PHOTO TO -
OKLA. CITY CHAMBER OF COMMERCE
COMMERC. EXCHANGE BLDG.,
OKLAHOMA CITY, OKLA.

MID-CONTINENT NEWS CO.,
OKLAHOMA CITY, OKLA.

NO. D-1679
ORDER NO. 51674

DATE 2-13-1931
M

6 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE
TITLE (IN FULL) OKLAHOMA CITY OIL FIELD.

FRONT NO. NONE
IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE NEW PHOTO, USE PART OF PHOTO AS MARKED.
ROOF
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. ESSEY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED INSIDE THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SIGN HERE
ADV

R. 1/2
112

12

DIAL NO. **D-1680**

CUSTOMER **HERMITAGE ART CO., INC.,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **51681**

DATE **2-13-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 1/2 M FOLDER COVER SIZE

STYLE

BACK

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ROCKY MOUNTAINS NEAR ST. MEINRAD, IND.**

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

USE NEGATIVE ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

Make new process! (N 2798)

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE OLD FOLDER COVER ATT.

Rush

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1680

CUSTOMER HERMITAGE ART CO., INC.,
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51681

DATE - 2-13-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 1/2 M FOLDER COVER SIZE

STYLE FRONT

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes ☒ No

Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full SOUVENIR OF ST. MEINRAD'S ABBEY,
ST. MEINRAD, IND.

IMPRINT: ☒ Customer C. T. Imprint No Imprint

Trade Mark Yes ☒ No

☒ H.A.CO.

Special type as sample

MADE BY THE HERMITAGE ART COMPANY, INC., CHICAGO, ILL.

RETOUCHING DEPARTMENT

Submit—Sketch—☒ Layout—Retouched Photo—Wash Drawing. Layout ☒ Yes ☒ No

PHOTO LITHO

Rephoto

USE NEGATIVE ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from ☒ Negatives MATTE or ☒ GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, Handcolor, Black & White Proof.

Make new process! (N 2798)

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE OLD FOLDER COVER ATT.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

D=1681

D=1681

BLUE PRINT O. K. *Wg.*
MAR 13 1931

*Some Large
In large (D) File*

D=1681

DIAL NO. D-1682

CUSTOMER ST. MICHAEL'S CHURCH,
ELIZABETH, PENNA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51698

DATE 2-14-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2 M

PC

SIZE 3 1-2 X 5 1-2

STYLE ART GRAVURE GREEN
WHITE BORDER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. MICHAEL'S CHURCH, ELIZABETH, PA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

MAKE BACKGROUND MUCH LIGHTER & BRING OUT STARS
IN SAME. BRING OUT XMAS TREES AT BACK OF
CHANDELIER AT EACH SIDE OF ALTAR.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

IN SACNTUARY IS A TILED FLOOR, GREEN
PREDOMINATING, BRING IT OUT.

FILE

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 80 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K. 3/9/31

DIAL NO. D-1683

ORDER NO. 51744

DATE 2-17-1931

CUSTOMER CURT TEICH & CO.,
CHICAGO, ILL.

DATE ENTERED

DEPT.

E COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 M PC

SIZE 3 1/2 X 5 1/2

STYLE ARTGRAVURE BROWN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

Photo 21 H-139

A 12

OK
Blueprint
3/4/31

DIAL NO. D-1684

ORDER NO. 51764

DATE 2-18-1931

CUSTOMER BARTLETT SPRINGS CO.,
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M LETTERHEAD SIZE SIZE 8 1-2 X 11 CUT TO SIZE
8 1-2 X 5 1-2

STYLE GROUP (2)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BARTLETT SPRINGS
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - D-1684

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER - L. V. - ADV

COMPLETED

8

DIAL NO. D-1685

CUSTOMER ROLAND P. WIRTHS,

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 51783

DELETT, N.Y.
SHERBURNE INN,
SHERBURNE, N.Y.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 2-18-1931

5 M 500 P.CDS. SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE BLACK

(All this on the picture side)

PLACE OF TITLE: Upper Lower Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SHERBURNE INN, SHERBURNE, N.Y.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 3x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

USE PHOTO NO. DT-106017

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3/16 x 5 3/16

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
MAR 17 1931

BLUE PRINT O.K.
MAR 6 1931

DIAL NO. D-1686

ORDER NO. 51793

DATE 2-19-1931

CUSTOMER DEPENDON ASPHALTUM
ROOFING CO., CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M POST CARDS SIZE 3 1-2 X 5 1-2 FULL-FACE

STYLE ARTGRAVURE GREEN

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in Full THE ROOFING QUESTION - LOOKING AT IT

FROM THIS ANGLE YOU CAN APPRECIATE THE IMPORTANCE
OF BUYING A GOOD ROOF.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

TAKE OFF R.M. IN ADDRESS SPACE AFTER 30M ARE RUN.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripplng	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripplng	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1687**

ORDER NO. **51940**

DATE **2-24-1931**

CUSTOMER **MRS. JACK RIEDEL ,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 1-2 X 5 1-2 POST CARDS SIZE

STYLE **ARTGRAVURE-BROWN**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **RIEDEL'S RANCH
BUENA VISTA COLORADO
(ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **5** R. M. Yes **No**

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer **C. T. Imprint** No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, **133**, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — **ADV.**

DIAL NO. **D-1688**

ORDER NO. **51922**

DATE **2-24-1931**

CUSTOMER **PUBLISHED BY FINCH**
STUDIO, FREMONT, OHIO.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M **BLOTTERS** SIZE **4 X 9**

STYLE

MAKEOVER *u. O.*

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **(NO TITLE)**

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: **Customer**

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE

PHOTO LITHO

Rephoto

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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____ ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — **CUSTOMER** — L. V. — **ADV.**

FILE

COMPLETED

DIAL NO. **D-1689**

CUSTOMER **J. PUGACH, ROSELLE, N.J.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **51920**

DATE **2-24-1931**

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

BLUE PRINT O. K.

3,500 M POST CARDS SIZE 3 1-2 X 5 1-2

white border

STYLE **ARTGRAVURE GREEN**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full **(TITLE TO COME)**

THE NEW PARK HOTEL, PLAINFIELD, N.J.

(All of this on address side)

FRONT NO. **5**

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - ART PHOTO GREETING CO., 151 - 5TH AVE., N.Y.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from - Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120 133 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

*Negative returned to J. Pugach
7/16/31*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 61 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1690**

ORDER NO. **5196**

DATE **2-25-1931**

CUSTOMER **MARYLAND HOTEL CO**
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

D-1690

50 M LTMD

SIZE **11 X 16 1-4 FOLDED TO SIZE 7 3-4 X**
11 X 8 1-2

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL MARYLAND**
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT NUMBERS ON ALL PHOTOS.
ON PHOTO OF BEDROOM, TAKE OUT REFLECTION OF
CURTAIN IN MIRROR.

6 PICTURES TO BE ON 1 SIDE; 1 PICTURE,
1 MAP & 1 FLOOR PLAN TO BE ON OTHER SIDE.
(SEE LAYOUT)

Large Photo
5 photos 2/15/33

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PAPER STOCK TO BE TINTED GREEN ON ONE SIDE.
LETTERHEAD TO BE IN 2 COLORS - BLACK & ORANGE
ON EACH SIDE.

Lays out
very much
Photo of [unclear] 2/15/33

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEAREKS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — ADV.

BLUE PRINT O. K.
APR 17 1931

DIAL NO. **D-1691**

CUSTOMER **ALAMOGORDO CHAMBER OF COMMERCE
ALAMOGORDO, N.MEX.**

DEPT. DATE COMPLETED

ORDER NO. **24261333 51983**

DATE **2-26-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M CIRCULAR SIZE 7 X 6

STYLE **ARTGRAVURE BLUE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ALAMOGORDO'S "SUNSHINE CLIMATE"
(ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing. Layout Yes No

USE PHOTO NO. **1A612**

follow layout enclosed.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

use own judgment

COMPLETED

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

D-1691

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

BLUE PRINT O. K.
MAR 26 1931

DIAL NO. **D-1692** CUSTOMER **TEXAS PKG. CAR CO., DALLAS, TEX.** DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. **51981** RETOUCHING
DATE **2-28-1931** ENGRAVING
COMPOSING
LITHO ART

12 M 500 BLOTTER SIZE **3 1-2 X 6 1-4** STYLE *white B.*

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **TEXAS PACKAGE & CAR REMREXX COMPANY, INC.**
(AS PER LAYOUT)

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
D-1692

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)
**IMPROVE ON COLOR SCHEME SHOWN, MAKE A COLORFUL
BACKGROUND FOR THE ENTIRE JOB.**

COMPLETED

ENGRAVING DEPARTMENT
____ HALFTONES FROM ____ COPIES
____ DUPLICATES ____ ZINC COLOR PLATES
____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID.
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM ____ COPIES
____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT U. K. W. 1931
MAR 13 1931

DIAL NO. **D-1694**

CUSTOMER **ALEXANDER HOTEL,
BUSHNELL, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **X52028 52028**

DATE **2-28-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

I M PC

SIZE

3 1-2 X 5 1-2

STYLE **ARTGRAVURE BLACK**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **NEW ALEXANDER BUSHNELL, ILL.**

SUB TITLES - BARBER SHOP, EXTERIOR, CAFE, LOBBY

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

USE PHOTO NO. 62451.

In large file.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

INC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K. *mg*
MAR 30 1931

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY JUNGKIND PHOTO SUPPLY CO.,
LITTLE ROCK, ARK.

NO. ~~XB**X687~~
D-1695
ORDER NO. 52047

DATE 2-28-1931

6 M LARGE FOLDER COVER

FRONT *M. O*

PLACE OF TITLE

TITLE (IN FULL) SOUVENIR FOLDER OF
LITTLE ROCK, ARK. THE CITY OF
ROSES
STATE CAPITOL

FRONT NO.

IMPRINT NONE
SAME AS ABOVE (INSIDE)

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 78612

ROOF

WE ACKNOWLEDGE WITH THANKS AND ACCEPT-
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

JUNGKIND PHOTO SUPPLY CO.,
LITTLE ROCK, ARK.

NO. D-1695

ORDER NO. 52047

DATE 2-28-1931

6 M LARGE FOLDER COVER

BACK

PLACE OF TITLE

TITLE (IN FULL) ~~VIEW OF NORTH LITTLE ROCK~~
LOOKING EAST FROM STATE CAPITOL

FRONT NO.

IMPRINT NONE
MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. ~~10417~~ 1700-29

ROOF

TRIMMINGS

MAKE NEW BLUEPRINT

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

19

8

19-1

BLUE PRINT O. K. *Wg.*
MAR 30 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BRUCK BROS., CIGARS,
WACO, TEXAS.

NO. D-1696

ORDER NO. 52058

DATE 2-28-1931

6 M LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE
TITLE (IN FULL) SOUVENIR FOLDER OF
WACO, TEXAS.
A FIELD OF BLUE BONNETS.

FRONT NO.
IMPRINT SAME AS ABOVE (INSIDE)
R.M.
XXX TAKE OFF IMPRINT AFTER
3,000 ARE RUN.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
USE PHOTO NO. 118417. TAKE OUT FOLIAGE AT RIGHT.

BRUCK BROS. CIGARS,
WACO, TEXAS.

NO. X D-1696

ORDER NO. 52058

DATE 2-28-1931

6 M LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE
TITLE (IN FULL) SKYLINE OF WACO

FRONT NO.
IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.
R.M.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS
USE PHOTO NO. 2829-29

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

18
8

X

DIAL NO. D-1697

ORDER NO. 52072

DATE 3-2-1931

CUSTOMER D.E.MURPH,
SALISBURY, N.C.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M PG

SIZE 3½ X 5½

STYLE ARTGRAVURE BROWN

(All this on the picture side)

PLACE OF TITLE: Upper ☒ Lower ☐ Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COBURN MEMORIAL M.E.CHURCH, SALISBURY, N.C.

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT PEPSI COLA SIGN AT LEFT.

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative ☐ Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 133 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print ☐ Handcolor, Black & White Proof.

COLOR DESCRIPTION

BRICK WORK TO BE SLIGHTLY LIGHTER THAN POST CARD ~~ATTACHED~~
BEING OF VARIGATED RED SHALE. SHOW UP WINDOWS BRIGHTER
THAN ON PHOTO.

ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED
FILE

BLUE PRINT O. K. *Wag.*
APR 2 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-1698
ORDER NO. 52078

DATE 3-3-1931

12 M 500 LARGE FOLDER COVER

FRONT

PLACE OF TITLE

TITLE (IN FULL) BROADMOOR - CHEYENNE
HOTEL - HIGHWAY - CANONS
COLORADO SPRINGS, COLO.

FRONT NO. NONE

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 108975. SEE DUMMY ATTACHED FOR ARRANGEMENT
OF TITLE.

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-1698
ORDER NO. 52078

DATE 3-3-1931

12 M 500 LARGE FOLDER COVER

BACK

PLACE OF TITLE

TITLE (IN FULL) SEVEN FALLS, * SOUTH
CHEYENNE CANON.
HELEN HUNT FALLS, NORTH ~~CANON~~
CHEYENNE CANON.

FRONT NO.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTOS NO. 104227 & M-11748.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

Blueprint OK
3/14/31
gls.

DIAL NO. **D-1699** CUSTOMER **PUBLISHED BY R.D. HANDY, INC.,** ENTERED DEPT. DATE COMPLETED
DULUTH, MINN.
ORDER NO. **52114**
DATE **3-4-1931**
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 ENV. SIZE **NO. 10** STYLE

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE LITTLE RED MILL**
(IN RED)

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

USE PHOTO NO. N-3865

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
IMPRINT- SAME AS ABOVE

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT							
HALFTONES FROM _____ COPIES _____				ZINC ETCHINGS FROM _____ COPIES _____			
DUPLICATES _____ ZINC COLOR PLATES _____				DUPLICATES _____ COLOR PLATES _____			
LINE & HALFTONE COMB. _____ COLOR PROCESS _____							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1700

ORDER NO. 52113

DATE 3-4-1931

CUSTOMER PUBLISHED BY R.D. HANCOCK, INC., ENTERED
DULUTH, MINN.

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 LTHDS SIZE SIZE 8 1-2 X 11

STYLE 4 COLORS ON 1 SIDE
3 COLORS ON OTHER SIDE.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full BAILEY BUILDERS' SUPPLIES

(AS PER LAYOUT)

Follow Layout

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT— SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

USE PHOTO NO. N-3875 & DRAWING.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.
APR 27 1931

LARGE
Photo

MAR 28 1931

YOUR ORDER AS
MEMORANDUM
ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY TOSH'S DEPARTMENT STORE,
MAUCH CHUNK, PA.

NO. D-1701
ORDER No. 52126

DATE 3-5-1931	
12M 500 LARGE FOLDER COVER (ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	FRONT
TITLE (IN FULL) SOUVENIR FOLDER OF MAUCH CHUNK, PA. THE SWITZERLAND OF AMERICA	FRONT NO. NONE IMPRINT SAME AS ABOVE (INSIDE)
FRONT- MOUNT PISGAH PLANE, MAUCH CHUNK, PA.	R.M. SAME AS N 1921 ATT.
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
USE PHOTO NO. 34768.	

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

TOSH'S DEPARTMENT STORE,
MAUCH CHUNK, PA.

NO. D-1701
ORDER No. 52126

DATE 3-5-1931	
12M 500 LARGE FOLDER COVER (ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	BACK
TITLE (IN FULL) BIRD'S-EYE VIEW OF MAUCH CHUNK, PA.	FRONT NO. NONE IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A. (INSIDE)
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
USE PHOTO NO. 34767.	
SEE OLD COVER MAKE ATTR. LAYOUT	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	
LV,	ADV
SIGN HERE	

DIAL NO. D-1702

CUSTOMER HOTEL EMBASSY,
SAN DIEGO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52236

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 3-2-1931

12 M 500 CIRC. SIZE 7 X 6

STYLE ARTGRAVURE Blue

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full HOTEL EMBASSY

SAN DIEGO CALIFORNIA

(AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

ON EXTERIOR VIEW REMOVE TELEPHONE POLE. WORK IN LOBBY ENTRANCE.

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

G. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

D-1702

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
MAR 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCURACY YOUR ORDER AS SPECIFIED IN THE SPECIFICATIONS AND CONDITIONS ON THE ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G.PITKIN & CO.,
WHITEHALL, MICH.

NO. D-1703

ORDER NO. 52269

DATE 3-11-1931

3 M 500

ARTGRAVURE BROWN

PLACE OF TITLE UPPER BORDER RIGHT

FRONT NO. 1

TITLE (IN FULL) YACHTS IN WHITE LAKE YACHT
CLUB ANCHORAGE, WHITEHALL, MICH.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 21

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

TYPE in Here

X

BLUE PRINT O.K.
MAR 19 1931

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G.PITKIN & CO.,		NO. 0-1704
DATE 3-11-1931 WHITEHALL, MICH.		ORDER NO. 52269
3 M500 ARTGRAVURE BROWN		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER RIGHT	FRONT NO. 1	
TITLE (IN FULL) HORSESHOE BEND, WHITE RIVER, NEAR ROCKDALE INN, MONTAGUE, MICH.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE- 22		
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		ADV
SIGN HERE _____		

BLUE PRINT O. K.
MAR 13 1931

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G.PITKIN & CO.,
WHITEHALL, MICH.

NO. D-1705

ORDER NO. 52269

DATE 3-11-1931

3 M 500

ARTGRAVURE BROWN

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) VALLEY OF THE PINES, NEAR
WHITE LAKE, MONTAGUE, MICH.
PRIVATE NO. BEFORE TITLE- 23

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

1 1/2

7
6

X

BLUE PRINT O.K. *Wey*
MAR 13 1931

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G.PITKIN & CO.,		NO. D-1706
WHITEHALL, MICH.		ORDER No. 52269
DATE 3-11-1931		
3 M500 ARTGRAVURE BROWN		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER RIGHT	FRONT NO. 1
TITLE (IN FULL)	SUNSET OVER WHITE LAKE, WHITEHALL, MICH.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE- 24		
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	SIGN HERE	ADV

BLUE PRINT O. K.
MAR 19 1931

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G. PITKIN & CO.,
WHITEHALL, MICH.

NO. D-1707

ORDER NO. 52269

DATE 3-11-1931

3 M 500

ARTGRAVURE BROWN

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) ROCHE DALE INN, FRUITVALE,
X MONTAGUE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 1
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 25

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *W*
MAR 13 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,

PER ATTACHED

OF YOUR ORDER

IT IS ABSOLUTELY

NECESSARY THAT

YOU O. K. THESE

TITLES AND COLOR

DESCRIPTIONS,

ETC., AND RETURN

THIS SHEET WITH

YOUR SIGNATURE

AFFIXED AT ONCE,

IF NOT RETURNED

IN SIX DAYS WE

WILL CONSIDER

THIS INFORMATION

CORRECT AND

PROCEED WITH

THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1739 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G.PITKIN & CO.,
WHITEHALL, MICH.

NO. D-1708

ORDER NO. 52269

DATE 3-11-1931
3 M500

ART GRAVURE BROWN

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) MURRAY'S INN, WHITE LAKE,
WHITEHALL, MICH.
PRIVATE NO. BEFORE TITLE- 26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K. *me*
MAR 10 1931

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER, AND HEREBY ENCLOSURE
THESE TITLES AND COLOR DESCRIPTIONS.
IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G. PITKIN & CO.,
WHITEHALL, MICH.

NO. D-1709

ORDER No 52669

DATE 3-11-1931

3 M 500

ARTGRAVURE BROWN

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) BIRCHES ALONG THE SHORE OF
WHITE LAKE, WHITEHALL, MICH.
PRIVATE NO. BEFORE TITLE- 27

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K.
MAR 19 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH. WE WILL RETURN THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G. PITKIN & CO.,
WHITEHALL, MICH.

NO. D-1710

ORDER NO. 52269

DATE 3-11-1931

3 M 500

ARTGRAVURE BROWN

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) S.S. CAROLINA ENTERING
WHITE LAKE, WHITEHALL, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 28

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

BLUE PRINT O. K.
MAR 15 1931

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G.PITKIN & CO.,

WHITEHALL, MICH.

DATE 3-11-1931

NO. D-1711

ORDER NO. 52269

3 M 500

ARTGRAVURE BROWN

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) S.S.CAROLINA ON WHITE
LAKE, WHITEHALL, MICH.
PRIVATE NO. BEFORE TITLE- 29

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS
ROOF
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *W*
MAR 13 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS ARE NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AT THE BOTTOM. IT WILL BE RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G. PITKIN & CO.,

NO. D-1712

ORDER NO. 52269

DATE 3-11-1931 WHITEHALL, MICH.

3 M 500

ARTGRAVURE BROWN

PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) LAKE MICHIGAN AT
SUNDOWN, WHITEHALL, MICH.

FRONT NO. 1
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 30

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K. *Wag*
MAR 30 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN: YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. D-1714
ORDER NO. 52327

DATE 3-12-1931

12 M500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) NEW ORLEANS AMERICA'S
MOST INTERESTING CITY
FRONT- A COURTYARD IN THE OLD
FRENCH QUARTER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT SAME AS ABOVE
R.M.
TAKE OFF IMPRINT AFTER 6M ARE RUN

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 30924
ROOF SEE SAMPLES ATTACHED.
TRIMMINGS

REMARKS
Photos in Large D-File
MAKE BRIGHT COLORING.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN: YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. D-1714
ORDER NO. 52327

DATE XXXXXX 3-12-1931

12M 500

LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) XXXXXX LA FAYETTE SQUARE,
BETWEEN ST. CHARLES AND CAMP STREETS.
POST OFFICE NO. 600 CAMP STREET.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A. (INSIDE)
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 77679
ROOF SEE SAMPLES ATTACHED.
TRIMMINGS

REMARKS
MAKE BRIGHT COLORING.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

DIAL NO. **D-1719**

CUSTOMER **BARRON MOTOR CO.,
HATTIESBURG, MISS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **52450**

DATE **3-18-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 LTHDS. SIZE 8 1-2 X 11

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐

Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **BARRON MOTOR COMPANY**

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC., AS PER LAYOUT)

Trade Mark Yes ☐ No ☐

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes ☐ No ☐

PHOTO LITHO

Rephoto

**USE PHOTO NO. N-4133. PUT NEW FORD CUT IN
LINE WHERE - LINCOLN FORD FORDSON- NOW
IS.**

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____

ZINC ETCHINGS FROM _____ COPIES _____

DUPLICATES _____ ZINC COLOR PLATES _____

DUPLICATES _____ COLOR PLATES _____

LINE & HALFTONE COMB. _____ COLOR PROCESS _____

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK _____

ELECTROTYPES EACH OF _____
ON WOOD _____ METAL _____

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1720**

CUSTOMER

**BENSON R. SPANGLER,
MECHANICSBURG, PA.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO.

52488

DATE

3-19-1931

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

M

PC

SIZE **3 1-2 X 5 1-2**STYLE **ARTGRAVURE**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **RADIO TESTING EQUIPMENT OWNED AND****OPERATED BY BENSON R. SPANGLER, MECHANICSBURG, PA.**

(All of this on address side)

FRONT NO. **5**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. D-1721

ORDER NO. 52495

DATE 3-19-1931

CUSTOMER AMERICAN PNEUMATIC CARPET CLEANING CO., CHICAGO, ILL.

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M FOLDERS SIZE 7 6 X 10 1/2

STYLE CO-2F-63

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full FOR HEALTH'S SAKE

CLEAN YOUR RUGS NOW

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

D-1721

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripoline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripoline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

1 Rephot 6/10 7

BLUE PRINT
O. K. *[initials]*
APR 3 1931

DIAL NO. **D-1722** CUSTOMER **WESTERN WAREHOUSING CO.,** DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. **52507** CHICAGO, ILL. RETOUCHING
COMPOSING
LITHO ART

DATE **3-20-1931**

6 M LTHDS. SIZE **11 X 17**

STYLE **NBXX**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **WESTERN WAREHOUSING COMPANY**
(ETC., AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT SMOKE IN BACK OF PHOTO, SHOW BLDGS.
CLEAR.

1 side to Gordon for imprinting.

*no 2 - Post office as in original - more
on other side - canal st.*

COLOR DESCRIPTION

1 COLOR ON REVERSE SIDE. (Trimming, etc.)

REBEY BLDG. CONSTRUCTED OF BRICK & GLAZED TERRA
COTTA OF SEVERAL COLORS. TRIM OF PARAPET, COPING &
OTHER PORTIONS OF BLDG. IS OF GREEN TERRA COTTA
WHILE STRONG-HUED GREEN BLUE & YELLOW TERRA-COTTA
IS INTRODUCED AT MANY POINTS WHERE COLOR INTEREST
AND EMPHASIS ARE DESIRABLE. A GREAT DEAL OF GREEN HAS BEEN
USED AT THE TOP OF THE TOWER & XXXXXXXXXXXXXXX
GREENXRXBS THE PYRAMIDAL ROOF IS BRIGHT YELLOW
WITH GREEN RIBS.

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

D-1722

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. **D-1723**

ORDER NO. **52512**

DATE **3-20-1931**

CUSTOMER **CURT TEICH & CO.,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M500 CIRC. SIZE

3 1-2 x 5 1/4

STYLE **CO-21**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **POST CARD RACK.**

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

ZINC ETCHINGS FROM _____ COPIES

____ Duplicates _____ ZINC COLOR PLATES

____ Duplicates _____ COLOR PLATES

____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripplate	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripplate	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1724

CUSTOMER

SHOREHAM HOTEL,

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52528

WASHINGTON, D.C.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 3-23-1931

3 M 500 PC

SIZE 3 1-2 X 5 1-2

STYLE ARTGRAVURE GREEN,
GROUP (2)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE SHOREHAM HOTEL

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K. W. 1931
APR 17 1931

Very Rush
3/30/31

2 Photographs returned 7/24/31

BLUE PRINT O. K. MAY 1 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-1725

ORDER NO. 52554

DATE 3-23-1931

6M VIEW CARDS SIZE 7 X 11

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE ON FRONT.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO NONE
IMPRINT SAME AS ABOVE

R.M.
TITLE- THE GENERAL SHERMAN
TREE, SEQUOIA NATIONAL
PARK, CALIFORNIA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED. SEE CARD 94454 & 120187

ROOF

TRIMMINGS

Submit Handcolor
Proof

PUT TITLE, R.M. IMPRINT & NO. ON BACK IN LOWER

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LEFT CORNER

LV

ADV

SIGN HERE

TYPE in D-1725

BLUE PRINT O.K. *May*
MAY 1 1931

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-1726

ORDER NO. 52554

DATE 3-23-1931

6 M VIEW CARD SIZE 7 X 11

PLACE OF TITLE **NR ON FRONT**
TITLE (IN FULL)

FRONT NO. **NONE**
IMPRINT **SAME AS ABOVE**
TITLE- **MORO ROCK, SEQUOIA NATIONAL PARK, CALIFORNIA.**

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED. ~~XXXXXXX~~ COLOR OF ROCK IS VERY IMPORTANT- GRAYISH TAN GRANITE.

ROOF

TRIMMINGS

PUT TITLE R.M. IMPRINT NO. IN LOWER LEFT CORNER

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

ON BACK

L

SIGN HERE

ADV

T.V.D. Miller

DIAL NO. **D-1727**

ORDER NO. **52548**

DATE **3-23-1931**

PUBLISHED BY CLEM F. KAYLOR
CUSTOMER PHOTOGRAPHER, MISHAWAKA, INDIANA

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

I M

PC

SIZE

3 1-2 X 5 1-2

STYLE

ARTGRAVURE BROWN

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **FIRST M. E. CHURCH, MISHAWAKA, IND.**

(All of this on address side)

FRONT NO. **5** R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ☒ Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative, ☒ Line, ☒ Halftone, ☒ Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print, ☒ Handcolor, ☒ Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ Duplicates ____ COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K. *mgf.*
APR 17 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS
ARE NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

DATE 3-23-1931

NO. D-1728

ORDER No. 52556

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT No.

TITLE (IN FULL) SEQUOIA NATIONAL PARK,
CALIFORNIA

IMPRINT SAME AS ABOVE (INSIDE)

BASE OF GENERAL SHERMAN TREE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. SEE TISSUE ATTACHED.

ROOF

TRIMMINGS

SEE LAYOUT ATT.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

DATE 3-23-1931

NO. D-1728

ORDER No. 52556

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT No.

TITLE (IN FULL) THE GREAT WESTERN DIVIDE
FROM MORO ~~XXX~~ ROCK

IMPRINT NONE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 1A953.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

DIAL NO. **0-1729**

CUSTOMER

**MIELKE SYSTEM,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **52610**DATE **3-26-1931**RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**K6**

LTHDS.

SIZE

E 1-2 X 11

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Name Yes No

Copyright in Plate Yes No

Title in full

MIELKE SYSTEM**STORE FRONTS****(ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**ON PHOTO NO. 3 STRAIGHTEN AWNING, REMOVE REFLECTION
OF LAMP FROM UPPER BORDER.** *As shown on Photo 4**use business card lettering for
letterhead**Returned 4
to Customer 5/14/31*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PHOTO 1—SIGN DARK BROWN, WHITE LETTERS, AWNING DARK
GREEN, PLASTER DARK & LIGHT GREEN, COPPER METAL
WORK, TILE INSERTS LIGHT GREEN, MARBLE DARK
GREEN, K&K LIGHT GREEN VEINS.
PHOTO 2—WHITE ALONG BLACK, DARK GREEN, LIGHT
GREEN VEINS AT BOTTOM, COPPER WINDOW FRAMES.
PHOTO 3—AWNING, GREEN, WHITE FIGURES, CEILING
NO. 10 (ROUGH CEMENT), UPPER BORDER BLACK,
YELLOWISH GREEN & RED FIGURES, LOWER BORDER DARK
GREEN, FLOOR GREY TAN DEEP RED.
PHOTO 4—SAME AS PHOTO NO. 2.

COMPLETEDRETURN PHOTOS WITH
LETTERHEADS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT— **D-1729**

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 135, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

11/11/31 3018

BLUE PRINT O. K.
MAY 5 1931

28

DIAL NO. **D-1730**

CUSTOMER **SCOTT-BATHGATE CO.,**
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **52571**

DATE **3-27-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

1,500,000 INSERTS SIZE 10 5-8 X 2 9-15 FOLDED TO 1 3-8 X 2 9-15 TYPE TWO COLORS.

*Blk & wh
#3 on color
print*

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **TRIM-ETTES AND THEIR MANY USES**
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

D-1730

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

*Must Have Retouched Photo & Layout
4/1/31*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1732**

CUSTOMER **VERSCHOORES STORAGE WAREHOUSE**
CHICAGO, ILL.

DEPT.

DATE COMPLETED

ORDER NO. **52720**

DATE **4-1-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M FOLDERS SIZE 6 X 6 FOLDED TO 2 X 6

STYLE **CO-1 F-42**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full

**VERSCHOORES
SERVICE
SECURITY
SATISFACTORY
ECONOMICAL**

(ETC. AS PER LAYOUT) IMPRINT- **C.T. D-1732**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit Sketch Layout Retouched Photo Wash Drawing

Layout Yes No

Rephoto

USE PHOTOS NOS. **N-4468**

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1731

ORDER NO. 52679

DATE 3-30-1931

CUSTOMER ALHAMBRA WATER CO.,
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M. BLOTTER SIZE 3 1-2 X 6 1-4

STYLE FULL FACE.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ALHAMBRA WATER COMPANY,

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- D-1731

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — (ADV.)

COMPLETED

BLUE PRINT 0
APR 21 1931

DIAL NO. **D-1733** CUSTOMER **CURT TEICH & CO.** DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. **52290** RETOUCHING
DATE **4-1-1931** ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

M **LTHDS.** SIZE **8 1-2 X 11** STYLE

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

LARGE SKETCH

____ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)
**MAKE 1 BLACK & 4 COLOR NEGATIVES, YELLOW,
RED, LIGHT BLUE & DARK BLUE**

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES
DUPLICATES ____ ZINC COLOR PLATES
LINE & HALFTONE COMB. ____ COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM ____ COPIES
DUPLICATES ____ COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 0-1734

CUSTOMER CURTIX TEICH & CO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52290

DATE 4-1-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

M & THDS, SIZE B 1-2 X 11

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

LARGE
SKETCH

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MAKE 1 BLACK & XXX 4 COLOR NEGATIVES, YELLOW,
RED, LIGHT BLUE & DARK BLUE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

48
BLUE PRINT D. K. May 1 1931

8

DIAL NO. D-1735

CUSTOMER THOMAS PARISIAN DYEING & CLEANING WORKS, SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT. DATE COMPLETED

ORDER NO. 52742

DATE 4-2-1931

50 M FOLDERS SIZE 6 X 7

STYLE CQ-1F-42

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RUGS CLEANED CLEAR THRU!

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- C.T. D-1735

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

AS PER COPIES ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Strip Double Reverse Reverse Ben Day
Negatives Stripping To Size Print Position Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 50 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1736**

ORDER NO. **52741**

DATE **4-2-1931**

CUSTOMER **ADAMS & BROWN,
ASBURY PARK, N.J.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

5 M **BOOKLETS** SIZE **16 PAGE-PAGE SIZE 5 1-2 X 8 1-2**

STYLE **ARTGRAVURE GREEN**

(All this on the picture side)
PLACE OF TITLE Upper, Lower, Center—Border

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOWNSHIP OF NEPTUNE AND OCEAN GROVE
(ETC. AS PER KA DUMMY)**

Follow Layout

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- **C.T.D-1736**

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K. 4/5 1931

Photos returned 7/23/31

DIAL NO. **D-1737**

CUSTOMER **ADAMS & BROWN,
ASBURY PARK, N. J.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **52740**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE **4-2-1931**

6 M LTHDS. SIZE 11 X 17

STYLE **4 COLORS ON 1 SIDE.
1 COLOR ON OTHER SIDE**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **TOWNSHIP OF NEPTUNE AND OCEAN GROVE
NEW JERSEY**

IMPRINT: Customer

C. T. Imprint

No Imprint

**"THE CITY OF HEALTH AND HAPPINESS"
(ETC. AS PER LAYOUT)**

Trade Mark Yes ☐ No ☐

Special type as sample

IMPRINT- C.T. D-1737

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout ☒ Yes ☐ No

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____

ZINC ETCHINGS FROM _____ COPIES _____

DUPLICATES _____ ZINC COLOR PLATES _____

DUPLICATES _____ COLOR PLATES _____

LINE & HALFTONE COMB.		COLOR PROCESS					
Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day	
Negatives	Stripping	To Size	Print	Position	Color		

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK _____

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1738**

CUSTOMER

**ADAMS & BROWN,
ASBURY PARK, N.J.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **52739**

DATE **4-2-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M ENV.

SIZE **NO. 10**

STYLE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **NO TITLE.**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

IMPRINT- C.T. D-1738

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

2

DIAL NO. **D-1739**

CUSTOMER **GLADSTONE GARDEN,
MINNEAPOLIS, MINN.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **52795**

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE **4-3-1931**

2 M

PG

SIZE

3 1-2 X 5 1-2

STYLE

ARTGRAVURE

BLACK *Green*

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **GLADSTONE GARDEN - 1605 NICOLLET AVE. -
MINNEAPOLIS, MINN.**

(All of this on address side)

FRONT NO. **5**

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PLATE NO. IN LOWER RIGHT CORNER

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*Photo returned
4/16/31*

RETURN PHOTO

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ Duplicates ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

____ Extra Negatives ____ Extra Stripping ____ Strip To Size ____ Double Print ____ Reverse Position ____ Reverse Color ____ Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

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Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

19

BLUE PRINT
JUN 3 1931
O. K. 100

DIAL NO. 0-1740
ORDER NO. 52867
DATE 4-7-1931
CUSTOMER L. E. COLLIER,
WASHINGTON, D. C.
DATE ENTERED
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED

PC SIZE 3 1-2 X 5 1-2
STYLE ARTGRAVURE BROWN
GROUP (3)

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
One in Plate Yes No Copyright in Plate Yes No
Title in full THE COLLIER INN, COLUMBIA ROAD AT 18TH
ST. N. W., WASHINGTON D. C., OPPOSITE THE AMBASSADOR
THEATRE, APPROVED BY A. A. A. AND AMERICAN
RESTAURANT ASSOCIATION. SUB TITLES — MAIN DINING ROOM — GRILL
RETOUCHING DEPARTMENT

(Submit) Sketch (Layout) Retouched Photo—Wash Drawing. Layout Yes No
IN ARRANGING THE PICTURES ON CARD PLEASE SEE THAT
THE BLDG. IS EITHER IN THE CENTER OR ON THE
TOP OF THE CARD. CUSTOMER ONLY WANTS A PART OF
THE PHOTO OF BLDG. TO SHOW & THAT IS ONLY THE
STORE & TO THE TOP OF THE SIGN. REMOVE RADIO
SIGN & STORE ON RIGHT. HAVE VIEW OF BLDG. SMALL
IN COMPARISON TO THE OTHER TWO PICTURES. MAKE
THE DETAIL IN THE TWO INTERIOR PICTURES SHOW
UP MORE THAN THE EXTERIOR VIEW.
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample
PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

(Negative) Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
(Blue Print) Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

19
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. D-1741

CUSTOMER NEWARK SIGHTSEEING CORP., DATE ENTERED
NEWARK, N.J.

DEPT.

DATE COMPLETED

ORDER NO. 52899

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 4-7-1931

BLOTTER SIZE 3 1-2 X 6 1-4

STYLE COLORED

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes ☒ No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full NEWARK CHARTER COACH CO.
(ETC. AS PER LAYOUT)

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- C.T. D-1741

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

USE PHOTO NO. BXXXX 1A1092.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR SAME AS 1A1092

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K. *1/2*
APR 27 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN: IF YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
PLEASE SIGN AND RETURN WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
YOUR ORDER AS
MEMORANDUM
YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED EXCLUSIVELY FOR A.E. YOUNG,
SAULT STE. MARIE, MICH.

NO. D-1742
ORDER NO. 52921

DATE 4-8-1931

6 M BABY FOLDER COVER

FRONT.

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) SOUVENIR FOLDER OF
SAULT STE. MARIE, MICH.
FRONT: STRAUSS BASCULE BRIDGE OVER THE NEW
CANAL, CONNECTING THIRD AND FOURTH
LOCKS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT SAME AS ABOVE (INSIDE)

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. 58066.
ROOF CARD ATT

REMARKS

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN: IF YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
PLEASE SIGN AND RETURN WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
YOUR ORDER AS
MEMORANDUM
YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

A. E. YOUNG,
SAULT STE. MARIE, MICH.

NO. D-1742
ORDER NO. 52921

DATE 4-8-1931

6 M BABY FOLDER COVER

FRONT BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL) PASSENGER BOAT PASSING THROUGH
"SOO" LOCK.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO.
IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, ILL U.S.A.
(INSIDE)

COLOR DESCRIPTION SEE
BUILDINGS USE PHOTO NO. E-272
SEE CARD ATT.
ROOF BOAT BLACK,
TRIMMINGS BELOW ANCHORS: RED
SMOKE STACK: BLACK, YELLOW, BLACK

REMARKS
To be returned to
Customer 5/8/31
Return photo

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

BLUE PRINT O. K.
APR 2 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DU BOSE DRUG CO.,
SENECA, S. C.

DATE 4-13-1931

NO. D-1743

ORDER NO. 52989

IM		ARTGRAVURE GREEN POST CARDS W.B.	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER BORDER RIGHT	FRONT NO	1
TITLE (IN FULL)	SENECA PUBLIC SCHOOLS, SENECA, S. C.	IMPRINT	ARTGR. IMPRINT
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			BLUEPRINT TO
TRIMMINGS			OFFICE
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER			
LV		ADV	
SIGN HERE			

BLUE PRINT O. K.
APR 21 1931

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE TO THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DU BOSE DRUG CO.,
SENECA, S. C.

DATE 4-13-1931

NO. D-1744

ORDER NO. 52990

I M

ARTGRAVURE BROWN POST CARDS

W

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) SENECA BAPTIST CHURCH,
SENECA, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1
IMPRINT ART GR. IMPRINT

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SEND BLUEPRINT
TO OFFICE

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER.

LV

ADV

SIGN HERE

T. V. D. C. M.
H. C.

X

BLUE PRINT O. K.
APR 21 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

DU BOSE DRUG CO.,
SENECA, S. C.
DATE 4-13-1931

NO. D-1745
ORDER NO. 52991

1 M		ARTORAVURE BLACK POSTCARDS W.B.	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER RIGHT	FRONT NO.	1
TITLE (IN FULL)	MAIN STREET, LOOKING WEST, SENECA, S. C.	IMPRINT	ARTGR. IMPRINT
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			
SEND BLUEPRINT TO OFFICE			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

ADV

ADV

DIAL NO. **0-1748**ORDER NO. **53037**DATE **4-20-1931**CUSTOMER **A.P. TALIAFERRO,
RUSTON, LA.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**1** M**PC**SIZE **3 1-2 X 5 1-2**

STYLE

**ARTGRAVURE BROWN
WHITE BORDER**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **A.P. TALIAFERRO'S JEWELRY STORE,
RUSTON, LA**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **5**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - NOTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLOR ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

FILE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWIT ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWIT ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY FRED HARVEY

NO. D-1749
ORDER No. 53152

DATE 4-21-1931	
12 ^M 500 LARGE FOLDER COVER (ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE TITLE (IN FULL) GRAND CANYON NATIONAL PARK, ARIZONA	FRONT (ALL OF THIS ON THE ADDRESS SIDE) FRONT No. NONE IMPRINT SAME AS ABOVE
COLOR DESCRIPTION SEE BUILDINGS USE NEW PHOTO. ROOF TRIMMINGS	REMARKS <i>all drawings ret</i> JUN 1 1931
MAKE ZINC COLOR PLATES	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	

FRED HARVEY,
KANSAS CITY, MO.

NO. D-1749
ORDER No. 53152

DATE 4-21-1931	
12 ^M 500 LARGE FOLDER COVER (ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE TITLE (IN FULL) NO TITLE.	BACK (ALL OF THIS ON THE ADDRESS SIDE) FRONT No. NONE IMPRINT NONE
COLOR DESCRIPTION SEE BUILDINGS USE NEW PHOTO. ROOF TRIMMINGS	REMARKS RETURN DRAWINGS
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	

LV

ADV

SIGN HERE _____

KNOWLEDGE WITH THANKS AND ACCEPT
IFICATIONS AND CONDITIONS ON THE
MEMORANDUM
HEREWITH ENCLOSED.

GENTLEMEN:-
 COPIES OF THE REPORTS AND
 MAPS ATTACHED
 HEREUNDER ARE
 FOR YOUR TOTAL
 INFORMATION.
 IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
 ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
 IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
 ORDER.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE, /
 SPECIFICATIONS AND CONDITIONS ON THE
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS
 MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY FRED HARVEY

NO. D-1750

ORDER NO. 53154

DATE 4-21-1931

12 M 500 LARGE FOLDER COVER

~~FRONT~~

PLACE OF TITLE

TITLE (IN FULL) GRAND CANYON NATIONAL
PARK, ARIZONA XXX AS SEEN BY
TRAIL AND DRIVE

FRONT No. NONE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS USE SAME PHOTO AS USED ON N-4461.

FRED HARVEY,
KANSAS CITY, MO.

NO. D-1750

ORDER No. 53154

DATE 4-21-1931

12M 500 LARGE FOLDER COVER

BACK

PLACE OF TITLE

TITLE (IN FULL) NO TITLE.

FRONT NO. **NONE**

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO.

ROOF

TRIMMINGS

Col. drawings net
JUN 10 1931

MAKE ZINC COLOR PLATES

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
GENTLEMEN, PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS MEMORANDUM
GENTLEMEN, PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO

NO. D-1751
ORDER NO. 53224

DATE 4-24-1931

12M 500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) CHICAGO'S BEAUTIFUL
PARKS

NONE

IMPRINT SAME AS ABOVE (INSIDE)

CLARENCE BUCKINGHAM MEMORIAL
FOUNTAIN, GRANT PARK.

R.M. (NEW)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 122888, AS
PART OF

PER CARD ATT.

ROOF

TRIMMINGS

MAKE NEW NEGATIVES FOR FRONT

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

MAX RIGOT SELLING CO.,
CHICAGO

NO. D-1751
ORDER NO. 53224

DATE 4-24-1931

12M 500 XXX LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) CEMENT BRIDGE,
~~XXXXXXXX~~ GARFIELD PARK
SHERIDAN MONUMENT.

NONE

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTOS NO. 59303 & 50241.

ROOF

TRIMMINGS

USE OLD COLOR NEGATIVES OF D 254

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

DIAL NO. **D-1752** CUSTOMER **BROADWAY HOTEL,** DATE ENTERED DEPT. DATE COMPLETED
MONETT, MO.
ORDER NO. **53240**
DATE **4-24-1931**
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

0. K. 2 M PC SIZE **3 1-2 X 5 1-2** STYLE **ARTGRAVURE BROWN**

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **BROADWAY HOTEL, MONETT, MO.**

(All of this on address side)
FRONT NO. **5** R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
MAY 18 1931

YOUR ORDER AS
MEMORANDUM
FIGURES AND CONDITIONS ON THE
IF THESE TITLES AND COLOR DESCRIPTIONS
SARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
SIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED AND COPYRIGHTED BY
MARKEN & BIELFELD, FREDERICK, MARYLAND

NO. D-1753

ORDER NO. 53244

DATE 4-24-1931

12¹/₂ 300

LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

NONE

TITLE (IN FULL) 20 VIEWS AND ROADMAP

IMPRINT

SAME AS ABOVE (INSIDE)

THROUGH THE BEAUTIFUL SHENANDOAH
VALLEY, VIRGINIA

FRONT- PANORAMA OF HARPERS FERRY.

COLOR DESCRIPTION

SEE

REMARKS

N 4159

BUILDINGS

USE PHOTO NO. N 4159

ROOF

MAP ON INSIDE (SAME AS ON

NO. D-1753

ORDER NO. 53244

MARKEN & BIELFELD,
FREDERICK, MD.

DATE 4-23-1931

12¹/₂ 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

NONE

TITLE (IN FULL) NATURAL BRIDGE, VIRGINIA

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 2177-30. Photo rec. to Cust.

ROOF

MAKE COLORS EXACTLY THE SAME

5-7-31

TRIMMINGS

AS ON CARD ATT. (VERY IMPORTANT)

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

SIGN HERE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFIC CONDITIONS ON THE
ORDER HEREBY ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BLUE PRINT O. K.
MAY 11 1931

WE ACKNOWLEDGE WITH THANKS AND ACCORD TO YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRANKFURT PHARMACY,
BEACH HAVEN, N.J.

DATE 4-25-1931

NO. D-1755

ORDER NO. 53248

2 M

ARTGRAVURE GREEN PC WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT

TITLE (IN FULL) YACHT CLUB DOCK,
BEACH HAVEN, N.J.

FRONT No. 1

IMPRINT NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RETURN PHOTO

photo ret JUN 5 1931

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

6 2 3

9-2 1/2

6

X

BLUE PRINT O. K. *Wey*
MAY 11 1931

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRANKFURT PHARMACY,
BEACH HAVEN, N.J.

NO. D-1756

ORDER No. 53248

DATE 4-25-1931

2M

ARTGRAVURE GREEN PC

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER RIGHT

FRONT NO. 1

TITLE (IN FULL)
BOARDWALK PAVILION,
BEACH HAVEN, N.J.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RETURN PHOTO

photo ret JUN 5 1931

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

DIAL NO. **D-1757**

CUSTOMER **PUBLISHED BY THE ALLIS PRESS,** ENTERED
KANSAS CITY, MO.

DEPT. DATE COMPLETED

ORDER NO. **52298**

DATE **4-28-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

I M PC SIZE 3 1-2 X 5 1-2

STYLE **ARTGRAVURE BROWN**
WHITE BORDER

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. **5**

R. M. ☒ Yes ☐ No

Title in Plate Yes ☐ No ☐

Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **ALEXANDRIA APARTMENT HOTEL**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☐ No ☐

Special type as sample

IMPRINT- SAME AS ABOVE

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☐ No ☐

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH HEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
JUN 13 1931

DIAL NO. D-1758

CUSTOMER SPRING MOUNTAIN HOUSE,
SCHWENKSVILLE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 53329

DATE 4-26-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M

CIRC.

SIZE

6 X 10 1-2

STYLE

CO-2F-63

4 COLORS ON EACH SIDE

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. NONE

R. M. ☒ Yes ☐ No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full SPRING MOUNTAIN HOUSE
SCHWENKSVILLE, PA.

IMPRINT: Customer

C. T. Imprint

No Imprint

THE BEAUTY SPOT
(ETC., AS PER LAYOUT)

Trade Mark Yes No

Special type as sample
IMPRINT- D-1758 C. T.

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout ☒ Yes ☐ No

Rephoto

See enclosed layout

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

DEADLINE

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

7 Photos returned to customer
6/24/31

DEADLINE

Return photos

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL.

DIAL NO. **D-1760**

CUSTOMER **HOTEL GRANT,
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **X 53367**

DATE **4-30-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 ^M **PC**

SIZE

3 1-2 x 5 1-2

STYLE

ARTGRABURE BLACK

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **HOTEL GRANT**

**DEARBORN AND MADISON STS.,
CHICAGO**

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Follow layout enclosed

USE PHOTO D-1759

COLOR DESCRIPTION

(Buildings, Roads, Trimming, etc.)

COMPLETED

(All of this on address side)

FRONT NO. **SPECIAL**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripoline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripoline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
MAY 12 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MURRAY'S STORE, CLEARWATER LAKE, WIS.		NO. D-1761 ORDER NO. 53408
DATE 5-1-1931		
1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER		
(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE UPPER BORDER RIGHT TITLE (IN FULL) SUNSET SET O'ER THE LAKE, CLEARWATER LAKE, WIS.		(ALL OF THIS ON THE ADDRESS SIDE) FRONT NO 1 IMPRINT SAME AS ABOVE
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV	ADV	
SIGN HERE _____		

T.V.R. - H
X

BLUE PRINT O. K.

MAY 11 1931

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WEAVER'S COTTAGE RESORT,
PELICAN LAKE, WIS.

DATE 5-1-1931

I M

ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE M LOWER BORDER LEFT
TITLE (IN FULL) BATHING AT WEAVER'S
COTTAGE RESORT, PELICAN LAKE, WIS.

FRONT NO.

1

IMPRINT

NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

NO. D-1762

ORDER NO. 53407

BLUE PRINT O. K. *WJ*
MAY 11 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WEAVER'S COTTAGE RESORT, PELICAN LAKE, WIS.		NO. D-1763 ORDER No. 53406
DATE 5-1-1931		GROUP 3
1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE ■ AS LAYOUT	FRONT NO. 1	
TITLE (IN FULL) WEAVER'S COTTAGE RESORT, PELICAN LAKE, WIS. SUB TITLES- MAIN LANDING, HORSEBACK RIDING INN, TUMBLE	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS SEE BACK OF PHOTOS.		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED		ADV
SIGN HERE		

3 1/2

Lay out

1

2 1/2

X

BLUE PRINT O.K.
MAY 14 1931

DIAL NO. D-1764

ORDER NO. 53419

DATE 5-1-1931

CUSTOMER TILTON'S CITY DAIRY,
ASBURY PARK, N.J.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

100^M ENV. STUFFER SIZE 3½ X 6

STYLE CO-21
A.A. colored

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

FRONT NO. R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full DISTRIBUTORS FOR WALKER-GORDON CERTIFIED

IMPRINT: Customer C. T. Imprint No Imprint

MILK ETC. AS PER LAYOUT

Trade Mark Yes No

Special type as sample

IMPRINT D-1764 — C.T.

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit + Sketch — Layout — Retouched Photo — Wash Drawing. Layout Yes No

Rephoto

USE PHOTO NO. D-631 & NEW PHOTO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO. 1

____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

DEADLINE

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE TISSUE ATTACHED FOR COLORS OF NEW PHOTO.

FOR D-631, USE SAME COLORS AS USED BEFORE.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

ZINC ETCHINGS FROM _____ COPIES

____ Duplicates _____ ZINC COLOR PLATES

____ Duplicates _____ COLOR PLATES

____ LINE & HALFTONE COMB. _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **D-1765**CUSTOMER **THE GORDON HOTEL,
MINOCQUE, WIS.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **53447**DATE **5-4-1931**RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**I M PC SIZE 3 1-2 X 5 1-2**STYLE **ARTGRAVURE BROWN****WHITE BORDER**(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE GORDON HOTEL, MINOCQUA, WIS.**

(All of this on address side)

FRONT NO. **5**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES ____ ZINC COLOR PLATES

DUPLICATES ____ COLOR PLATES

LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

BLUE PRINT
O.K.
MAY 15 1931

DIAL NO. D-1766

CUSTOMER **OLYMPIC PARK, INC.,**
IRVINGTON, N.J.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 53504

DATE 5-6-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

100 M BLOTTER SIZE 3 1/2 X 6 1/4

STYLE

no. B.

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes ☒ No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **SWIMMING POOL
OLYMPIC PARK
IRVINGTON, N.J.
(ETC. AS PER LAYOUT)**

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.T. D-1766

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout ☒ Yes ☐ No

PHOTO LITHO

Rephoto

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE INSTRUCTIONS ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Drawing in vault

2.00

BLUE PRINT O. K. *ms*
MAY 12 1931

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER YOUR ORDER AS SPECIFIED IN THE MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PELICAN LAKE HOTEL,
PELICAN LAKE, WIS.

DATE 5-7-1931

1 M

ARTGRAVURE BROWN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) WEAVER'S COTTAGES
AND RESORT, PELICAN LAKE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT BONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

ADV

SIGN HERE

DEADLINE

TVRE
X

BLUE PRINT O. K.
MAY 12 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PELICAN LAKE HOTEL,
PELICAN LAKE, WIS.

DATE 5-7-1931

NO. D-1768

ORDER NO. 53526

1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER

PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) ELLISON'S LODGE RESORT,
PELICAN LAKE, WIS.

FRONT NO. 1
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

DEADLINE

BLUE PRINT O. K.
MAY 14 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PELICAN LAKE HOTEL,
PELICAN LAKE, WIS.

DATE 5-7-1931

NO. D-1769

ORDER No. 53526

1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER BORDER RIGHT	FRONT NO.	1
TITLE (IN FULL)	RESTHAVEN LODGE, PELICAN LAKE, WIS.	IMPRINT	XXM NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER			
LV		ADV	
SIGN HERE			

DEADLINE

BLUE PRINT O. K. *Wg*
MAY 12 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PELICAN LAKE HOTEL, PELICAN LAKE, WIS.		NO. D-1770
DATE 5-7-1931		ORDER NO. 53526
1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE	UPPER BORDER RIGHT	FRONT NO 1
TITLE (IN FULL)	BEACH SCENE, WEAVER'S RESORT, PELICAN LAKE, WIS.	IMPRINT SAME AS ABOVE NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV		ADV
SIGN HERE _____		

DEADLINE

2

BLUE PRINT O.K. *mg*
MAY 12 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER AND THE PHOTOGRAPH. THESE TITLES AND COLOR DESCRIPTIONS, IF ABSOLUTELY NECESSARY, THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER IS
MEMORANDUM
DATE
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PELICAN LAKE HOTEL,

PELICAN LAKE, WIS.

DATE 5-7-1931

NO. D-1771
ORDER NO. 53526

1 M ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER RIGHT
TITLE (IN FULL) ANTIGO ISLAND,
PELICAN LAKE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

DEADLINE

MAY 12 1931

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTE
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PELICAN LAKE HOTEL,
PELICAN LAKE, WIS.

NOB-1772

ORDER No. 53526

DATE 5-7-1931

I M ARTGRAVURE BROWN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER RIGHT

TITLE (IN FULL) CRESCENT ISLE, PELICAN
LAKE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE _____

ADV

DEADLINE

DIAL NO. **D-1773**CUSTOMER **WEST HOTEL,
MINNEAPOLIS, MINN.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **53590**DATE **5-9-1931**RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**25 M CIRC. SIZE 6 X 7**STYLE **ARTGRAVURE BLUE
AG 42**

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

☒ Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **WEST HOTEL****5TH AND HENNEPIN****MINNEAPOLIS****ETC. AS PER LAYOUT)**

RETOUCHING DEPARTMENT

☒ Submit—Sketch—☒ Layout—Retouched Photo—Wash Drawing.Layout ☒ Yes No**USE PHOTOS NO. 1A1423 & NEW PHOTOS.**

FOLLOW FORT NELSON CIRCULAR FOR DESIGNS FOR COVER.

See 1A-1423 for photos (5)

R. 11 1/2

Lay out 7

C-3 1/2

Very Rush—COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)**COMPLETED**

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- C.T. D-1773

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

☒ Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, ☒ 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

☒ Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.
MAY 28 1931

DIAL NO. **D-1774**

CUSTOMER **TRESSLER ORPHANS' HOME BAND,**
LOYSVILLE, PA.

DEPT. **RETOUCHING**
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

ORDER NO. **53635**

DATE **5-12-1931**

6 M **PICTURES** SIZE **7 X 11**

OC-110

STYLE **COLORED** **A.B.**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TRESSLER ORPHANS' HOME BAND,**
MARION C. WALTER, DIRECTOR, LOYSVILLE, PA.

(All of this on address side)

FRONT NO. **NONE** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark: Yes No

Special type as sample

IMPRINT- C.T. D-1774

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED TO PHOTO

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K. *my*
JUL 9 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

DATE 5-19-1931

NO. ~~D-1775~~ *D-1775*

ORDER NO. 53751

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SOUVENIR FOLDER OF
PALM SPRINGS PALM CANYON
CALIFORNIA. "WHERE DESERT AND
MOUNTAIN MEET"

IMPRINT SAME AS ABOVE (INSIDE)

R.M. (NEW)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 1049410

ROOF

TRIMMINGS

DO NOT MAKE VIVID GREENS.

FOR COLORS SEE CARD ATT.

VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

STEPHEN H. WILLARD,
PALM SPRINGS, CALIFORNIA

DATE 5-19-1931

NO. ~~D-1775~~ *D-1775*

ORDER NO. 53751

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) PALM CANYON

IMPRINT NONE

NO C.T. MARKS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. ~~222286~~ D-286.

ROOF

TRIMMINGS

VERY PARTICULAR CUSTOMER.

USE BLACK NEGATIVE OF D 286, MAKE NEW COLORS.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

ADV

SIGN HERE

BLUE-PRINT O. K. May
JUN 1 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & CO., CHICAGO, ILL.		NO. D-1776
DATE 5-15-1931		ORDER NO. 53664
6 M BOOKLET COVERS 3 7/8 x 14 1/2		XXX FRONT.
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) SOUVENIR OF NIAGARA FALLS	IMPRINT NONE	
AMERICAN FALLS FROM GOAT ISLAND	PUT IN STAMP SPACE: " PLACE STAMP HERE "	
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. XXXXXX (MAKE NEW PROCESS)	
ROOF	NEW PHOTO	
TRIMMINGS	EXTEND VIEW A LITTLE MORE TO THE RIGHT	
MAKE SAME LAYOUT AS OLD COVER ATT.		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	IMPROVE IF POSSIBLE	ADV

CURT TEICH & CO., CHICAGO, ILL.		NO. D-1776
DATE 5-15-1931		ORDER NO. 53664
6M BOOKLET COVERS 3 7/8 x 14 1/2		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	FRONT NO.	
TITLE (IN FULL) AERO CABLE OVER WHIRLPOOL	IMPRINT MADE BY CURT TEICH & CO.,	
RAPIDS ON CANADIAN SIDE, NIAGARA FALLS,	CHICAGO, U.S.A.	
N.Y.		
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	USE PHOTO NO. XXXXXX	
ROOF	0A-3007	
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV	ADV	

1. Print
Layout 1
R-3

Souvenir Book
The
COLUMBIA RIVER
.....
HIGHWAY.

214033

Postage
Unsealed
5 Cents

GREETINGS FROM

BLUE PRINT O. K.
JUN 8 1931

5.00

DIAL NO. **0-1777** CUSTOMER **AUTO PARTS CO., INDIANA, PA.** DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. **53690** RETOUCHING
DATE **5-14-1931** ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

I M PC SIZE 3 1-2 X 5 1-2 STYLE **ARTGRAVURE BROWN WHITE BORDER**

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (XXXXXXXXXX)
WE ARE HERE FOR YOUR SERVICE

(All of this on address side)
FRONT NO. **5** R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES _____								ZINC ETCHINGS FROM _____ COPIES _____							
DUPLICATES _____ ZINC COLOR PLATES _____								DUPLICATES _____ COLOR PLATES _____							
LINE & HALFTONE COMB. _____ COLOR PROCESS _____								Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	
SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____ SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.								SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____							
ETCHING DEPT. PAINT IN BACKGROUND SOLID.								BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES FLUSH ALL AROUND - UNMOUNTED WITH BEARERS CUT TO PICAS (see size)							
FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE WITHOUT LINE - SPECIAL BORDER.								PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK ELECTROTYPES EACH OF _____ ON WOOD METAL.							

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

R. 3

10

X

BLUE PRINT Q. W.
JUN 8 1931

DIAL NO. D-1778 CUSTOMER AUTO PARTS CO., INDIANA, PA. DATE ENTERED DEPT. RETOUCHING DATE COMPLETED
ORDER NO. 53690 ENGRAVING PHOTO LITHO COMPOSING LITHO ART

I M PC SIZE 3 1-2 X 5 1-2 STYLE ARTGRAVURE BROWN WHITE BORDER

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (TITLE TO COME)
WE ARE HERE FOR YOUR SERVICE

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT							
HALFTONES FROM _____ COPIES _____				ZINC ETCHINGS FROM _____ COPIES _____			
DUPLICATES _____ ZINC COLOR PLATES _____				DUPLICATES _____ COLOR PLATES _____			
LINE & HALFTONE COMB. _____ COLOR PROCESS _____							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID.
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

14.

310

X

BLUE PRINT O.K. 28
MAR 30 1932

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED, IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. D-1779
ORDER NO. 53738

BARKALOW BROS.CO.,
213 N. 15TH ST.,
OMAHA, NEBR.
DATE 5-18-1931

12 M 500 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	FRONT NO. NONE
TITLE (IN FULL) SCENES ON UNION PACIFIC SYSTEM. UNION STATION, OMAHA, NEB.	IMPRINT TRADEMARK R.M.
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS USE PHOTO NO. 1A428.	USE DESIGN AS ON COVER NO.
ROOF N-1752 ATTACHED.	
TRIMMINGS	

SUBMIT BLUEPRINT

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED, IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. D-1779
ORDER NO. 53738

BARKALOW BROS.CO.,
OMAHA, NEB.
DATE 5-18-1931

12 M 500 LARGE FOLDER COVER
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	FRONT NO.
TITLE (IN FULL) BLACK CANYON, SITE OF THE BOULDER DAM, NEAR LAS VEGAS, NEVADA.	IMPRINT MADE BY CURT TEICH & CO., CHICAGO, U.S.A.
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF USE PHOTO NO. 1856-30.	
TRIMMINGS	

IN PLATE: (C) U.P.R.R.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV DEADLINE ADV

DIAL NO. **D-1780**

ORDER NO. **53741**

DATE **5-18-1931**

CUSTOMER **WI-WI-TA CAMP,
HACKENSACK, MINN.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

1 M

PC SIZE

3 1-2 X 5 1-2

STYLE

ART GRAVURE BLACK

W. B.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **(TITLE TO COME)**

WI-WI-TA CAMP, HACKENSACK, MINN.

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

DIAL NO. **D-1781** CUSTOMER **NAVY Y.M.C.A.,** DATE ENTERED DEPT. DATE COMPLETED
BREMERTON, WASH. RETOUCHING
ORDER NO. **53759** ENGRAVING
DATE **5-19-1931** PHOTO LITHO
COMPOSING
LITHO ART
2M 3 X5X PC SIZE **3 1-2 X 5 1-2** STYLE **ARTGRAVURE GREEN**
W. B.

(All this on the picture side) (All of this on address side)
FACE OF TITLE: Upper, Lower, Center—Border Follow Layout FRONT NO. **5** R. M. Yes No
Title in Plate Yes No Copyright in Plate Yes No R. M. to cover part of Message Space, entire Message Space, or entire Front
Title in full **JANUARY 24, 1931** IMPRINT: Customer C. T. Imprint No Imprint
THREE HUNDRED FIFTY PEOPLE WITNESSING HELENE
MADISON BREAKING TWO NATIONAL RECORDS, THE FORTY
AND THE SIXTY-YARD FREE-STYLE SWIMS. (ETC. AS PER
COPY) Trade Mark Yes No Special type as sample
RETOUCHING DEPARTMENT PHOTO LITHO
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No Rephoto

BRING OUT TITLE AS CLEARLY AS POSSIBLE.

See back of photo

Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

COMPLETED

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID.
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O.K.
JUN 17 1931

1 Plain Panels
on sides
R-4
B-112

DIAL NO. **D-1732** CUSTOMER **NAVY Y.M.C.A.,
BREMERTON, WASH.** DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. **53759** RETOUCHING
DATE **5-19-1931** ENGRAVING
COMPOSING
LITHO ART
3 M 500 PC SIZE 3 1-2 X 5 1-2 STYLE **ARTGRAVURE GREEN**
W.B.

(All this on the picture side)
PLACE OF TITLE: Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **NAVY YOUNG MEN'S CHRISTIAN ASSOCIATION,
BREMERTON, WASHINGTON.**

(All of this on address side)
FRONT NO. **5** R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

**ELIMINATE POLE & WIRES, ALSO ASH CANS. PLACE
R FLAG ON TOP OF BLDG. ELIMINATE SIGN OR PUT NEW
SIGNS INSTEAD (SEE DRAWING OF SIGN ENCLOSED)**

____ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
____ Negative Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COMPLETED

ENGRAVING DEPARTMENT
____ HALFTONES FROM ____ COPIES
____ DUPLICATES ____ ZINC COLOR PLATES
____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES
____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

BLUE PRINT O. K.
JUN 29 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WATSON'S DEPT. STORE AND THE
HOT SPRINGS PHARMACY, HOT SPRINGS, VA.

NO. D-1783

ORDER NO. 53801

DATE 5-21-1931

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) SOUVENIR FOLDER
HOT SPRINGS VA.

IMPRINT SAME AS ABOVE (INSIDE)

THE TOWER, THE HOMESTEAD.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO. MAKE LARGE, ATTRACTIVE RED LETTERS ON
TITLE. BLDG. DARK RED BRICK, WHITE CORNICE, SASH & TOWER.
COPPER ROOF ON TOWER. BRIGHT GREEN. GREEN FOLIAGE, NO YELLOW.

ROOF

TRIMMINGS

SEE OLD COVER ATT.

PHOTO PROPERTY OF C. T. & CO - CUSTOMER

PUBLISHED BY WATSON'S DEPT. STORE AND THE
HOT SPRINGS PHARMACY, HOT SPRINGS, VA.

NO. D-1783

ORDER NO. 53801

DATE 5-21-1931

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) BIRD'S-EYE VIEW OF THE
HOMESTEAD AND GARDENS.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

(INSIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 2182-29. MAKE FOLIAGE BRIGHT GREEN, NO
YELLOW COLOR.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO - CUSTOMER

LV

ADV

DEADLINE

~~D 76~~

~~Col~~

D. 1731

BLUE PRINT O. K. *Wg*
JUN 13 1931

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY PACIFIC NOVELTY CO.,

DATE 5-23-1931 SAN FRANCISCO

NO. D-1784

ORDER NO. XX 53883

12 M 500 LARGE FOLDER COVER

FRONT

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) REDWOOD HIGHWAY OF THE
REDWOOD EMPIRE, CALIFORNIA

IMPRINT SAME AS ABOVE (INSIDE)

R.M. & MAP

TAKE OFF IMPRINT AFTER XXXX
5,000 ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 1A1547. USE ENTIRE PHOTO, NOT PORTION
MARKED FOR POST CARDS. HAVE PHOTO EXTEND FROM TOP
TO BOTTOM, WORKING TITLE ACROSS TOP OF PHOTO.

ROOF

MAKE LARGE, XXX ATTRACTIVE, BRIGHT COLORED TYPE ON TITLE.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PACIFIC NOVELTY CO.,
SAN FRANCISCO, CALIF.

DATE 5-23-1931

NO. D-1784

ORDER NO. 53883

12M 500 LARGE FOLDER COVER

BACK

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL) THRU THE REDWOODS.

IMPRINT MADE BY CURT TEICH & CO.,
CHICAGO, U.S.A.

(INSIDE)

R.M. & MAP

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE NEW PHOTO.

ROOF

TRIMMINGS

*See Letter from
Pittsford also*

PHOTO PROPERTY OF C. & Co. - CUSTOMER

LV

DEADLINE

ADV

1 photo 8x10
2 Prints
Lettering 7
map 0 2
ret 5

BLUE PRINT O. K. *my*
JUN 13 1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. RETURN THIS
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. D-1786

ORDER NO. 53980

DATE 5-27-1931

12M 500 LARGE FOLDER COVERS

FRONT

PLACE OF TITLE

TITLE (IN FULL)

SOUVENIR FOLDER OF
WILMINGTON, N.C. BEACHES AND
PARK
SURF BATHING

FRONT NO

IMPRINT

SAME AS ABOVE (INSIDE)
NO C.T. MARKS.
R.M.
TAKE OFF IMPRINT AFTER 6,000 ARE
RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

USE PHOTO NO. 11522, ¹⁰⁶³⁶⁷

TRIMMINGS

ASHEVILLE ~~BOX~~ POST CARD CO.,
ASHEVILLE, N.C.

NO. D-1786

ORDER NO. 53980

DATE 5-27-1931

12M 500 LARGE FOLDER COVER

BACK

PLACE OF TITLE

TITLE (IN FULL)

RR
REVENUE CUTTER "MODOC"
AT CUSTOM HOUSE PIER.

FRONT NO

IMPRINT

NONE

NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

USE NEW PHOTO.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

ADV

DEADLINE

DIAL NO. **0-1787** CUSTOMER **HOTEL ARCANA,** DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. **53989** **COLERAINE, MINN.** RETOUCHING
DATE **5-28-1931** COMPOSING
LITHO ART

1 M **PC** SIZE **3 1-2 X 5 1-2** STYLE **ARTGRAVURE BRO WN**
WHITE BORDER

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **HOTEL ARCANA, COLERAINE, MINN.**

(All of this on address side)
FRONT NO. **5** R. M. ☒ Yes ☐ No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

IF POSSIBLE, PLACE BLDG. MORE TOWARDS CENTER OF CARD.

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT
____ HALFTONES FROM ____ COPIES
____ DUPLICATES ____ ZINC COLOR PLATES
____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

DEADLINE

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.
ETCHING DEPT. PAINT IN BACKGROUND SOLID.
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK
____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.